

North Carolina Library Association Executive Board Meeting Minutes

July 24, 2009

Attending

Phillip Barton (President), Rebecca Kemp (RTSS), Meralyn Meadows (NCPLA), Brandy Hamilton and Jennifer Hanft (Membership), Katrina Vernon (NMRT), Anne Coleman (REMCO), Lara Luck (YSS), John Via (TNT), Mary McAfee (PLS), Wanda K. Brown (LAMS), Rodney Lippard (ALA Councilor), Mary Boone (State Library), Timothy Owens (State Library), Jonathan Farlow (RASS), Anne Marie Elkins (Literacy RT), Ruth Hoyle (Women's Issues in Librarianship RT), Carol Walters (Public Policy), Mimi Curlee (GRS), Cynthia R. Dye (YSS), Kem Ellis (Leadership Institute), Andrea Tullos (Treasurer), Janice Pope (CJCLS), Gerald Holmes (Conference), Jean Rick (Archives), Kim Parrott (Administrative Assistant).

Call to Order

Meeting called to order by Phillip Barton at 10:13. Gerald Holmes attended the meeting for Sherwin Rice. Gloria Ellis unable to attend. Minutes were approved.

President's Report

Phillip started his report by saying that he could not believe how quickly the biennium had passed. He said that he was excited by the conference but felt that it would be a challenging year because of members' library budgetary constraints. Urged members to attend the conference for a day even if they could not attend the full conference. Phillip stated that several days had enough content to justify single day attendance. Phillip went on to praise those who participated in the recent national legislative day. He reported that North Carolina had the second largest contingent at National Library Day.

Treasurer's Report

An overall budget was passed out. Andrea said that individual sections and roundtables could see her at the break for individual budgets. She reported that we were now getting a better interest rate on scholarship and grant funds. Vendors and exhibitors are beginning to register for the conference at a steady rate. There were no July dues, although we are on target with additional dues coming in with the conference registrations. There was not a separate Legislative Day, rather it was part of the ALA Conference held in Washington, D.C. When it was pointed out that there was no separate line item in the budget for this, the President said that he felt there was actually a balance on hand to fund it. Phillip said that participation in Legislative Day was necessary for North Carolina in order to lobby legislators for federal funding, particularly LSTA grants. Mary McAfee suggested that such a line item be established at this time.

Section and Round Table Reports

Janice Pope - The Community and Junior College Section is cosponsoring three programs for the conference. Proposed minor changes in the bylaws

to make conducting business easier. For example, eliminated the section editor. A required quorum of the total number of total members was changed to a majority of those attending any given meeting. Mail ballots were eliminated. If there is no chair the executive board of the section can fill any vacancies. These revisions have been submitted to the membership. The ballot stated that a no answer would be considered an approval.

Mimi Curlee - Government Resources Section. This section is working on programs for the conference. There are four planned now.

Wanda K. Brown - Library Administration and Management Section. LAMS is sponsoring a preconference entitled Leadership: It starts with you, but it's not about you. The preconference starts at one rather than being a full day. There will be a luncheon entitled Thank God it's Monday about finding and enjoying the positive aspects of your job. Preview of the Leadership Conference by Leo Wells, founder of Waffle House.

Anne Marie Elkin - Literacy Round Table. The Literacy Round Table is sponsoring two workshops at the conference. They are about advocacy and Hispanic outreach. The second program is called Latinos, Libraries and Literacy and uses examples from three libraries to illustrate outreach efforts.

Katrina Vernon for Emily King - New Members Round Table. Will have a new librarian's panel. Also a conference mentoring program.

Meralyn Meadows - North Carolina Library Paraprofessional Association. Programs on certification, cataloging, library mascots and greening your library. The greening your library program will specifically focus on the efforts of Joyner Library at North Carolina State University to research, propose, implement, and promote green education and sustainable environmental practices in the university library environment. There will be a business luncheon which will have a game show mania trivia and will offer prizes to contestants. National Certification for paraprofessionals was

unanimously approved at ALA. The program is strictly volunteer and competency based. It starts January 2010. It should also be noted that Tina Adams of NCSU has been named the Library Journal Paraprofessional of the year.

Anne Marie Elkins - North Carolina Public Library Trustees Association. Preconference entitled the six keys to being a good trustee. This was road tested in Durham on Wednesday as a workshop called When the Going Gets Tough Trustees Get Going. Concentrates on what trustees can do to help without micromanaging.

Mary McAfee - Public Library Section. There has been a free workshop on marketing. The first workshop has generated a lot of interest in another upcoming one. There will be a preconference on this topic. Will focus on how to market in tough economic times. Luncheon program and nine other programs sponsored or cosponsored by the section.

Jonathan Fowler - Reference and Adult Services Section. Luncheon with southern writer, Jill McCorkle. Petting zoo for technical toys. Workshop on piloting your library through tough economic times. Electronic ballots for the upcoming officer elections have been sent out.

Anne Coleman - Round Table on Ethnic and Minority Concerns. Preconference called Black Belt Librarian on dealing with security issues in libraries. Hope to attract a security panel. Also an author luncheon with Nathan Ross Freeman. Also a workshop on diversity and being able to recognize and serve patrons from different cultures. Cosponsor for census workshop. A sample of the REMCo newsletter which has been disseminated electronically was passed around.

Rebecca Kemp - Resources and Technical Services Section. Preconference on cataloging sound recordings. Workshops on new cataloging rules and cataloging serial and bilingual materials.

John Via – Technology and Trends Round Table. Preconference on Google applications. Reception for all conference attendees will take place during their business meeting. John reported that they are struggling with how to cover the expenses for several of their presenters.

Ruth Hoyle - Women's Issues in Librarianship Round Table. Conference workshop by Paula Singer on pay equity. The nomination forms for the Marilyn Miller award have been sent out.

Committee Reports

Jean Rick – Archives. Banker's boxes were ordered and received. 12 linear feet of materials that Jean has worked on during her terms in office were put in those boxes and will be turned in to the Organization Records Librarian in the North Carolina State Archives.

Gerald Holmes for Sherwin Rice – Conference. A paper trail has been established for conference expenses. Please see new form on the web site. Forty vendor spaces. The block of rooms available in the Hilton has been sold out.

Constitution, Codes and Handbook Committee – Ralph has put the handbook back together.

Wanda K. Brown – Finance Committee. \$6300 in project grants have been awarded.

Kem Ellis – Leadership Institute. The post evaluation for the 2008 Track II participants has been completed. Phil stated that we need to reserve the venue for the next leadership conference. Camp Caraway was proposed. It was pointed out that the current location was smaller forcing people to share rooms and did not always have the internet and phone connections needed. Camp Caraway would give participants the ability to upgrade to a private room if they wanted one. A proposal by Transformational Library Partners made the two Tracks more equivalent with both having retreat time at Camp Caraway. Rodney Lippard stated that there was validity in being

forced to share a room and interact with other participants. Phillip Barton said that he did not want to have to have a sponsor and thereby brand the institute. The additional line item for expenses for Track I was questioned. Mimi Curlee pointed out that additional time commitment for Track I participants was also a concern as participants and their mentors were often from the same institution. Having both the mentor and their mentee gone at the same time might cause a problem for the home institution. Seemed to be unanimous agreement on this topic.

Anne Marie Elkins made a motion to reserve Camp Caraway for the 2010 institute. This would require a down payment. Rodney Lippard amended the motion to renegotiate the number of rooms. Lara Luck seconded the motion. Mimi Curlee amended the motion to exclude corporate sponsorship and the third page (retreat for Track I participants) of the proposal. Anne Marie Elkins seconded. Motion was passed unanimously.

Rodney motioned to leave the actual details of the institute up to the incoming committee. No second.

Mary McAfee asked that the proposed promotion of the institute at this year's NCLA conference be approved. This was a \$15,000 expenditure. No second for the motion. Lara Luck moved that the proposal be passed as is with the 2010 Leadership Institute Planning committee given the ability to decide if the participants would pay the full participant cost listed or if NCLA would subsidize the remaining difference (currently listed as being paid for by a sponsor, deleted in the motion above). No second. Wanda K. Brown asked Transformational Library Partners to change program in order to reduce the participant fees required. It was pointed out that the contract with Transformational has been fulfilled at this point in that they had proposed a program. Any further work on their part should probably require additional fees for the work performed.

John Via moved that NCLA agrees to enter into an agreement with Transformational Library Partners to conduct the 2010 Leadership Institute. Lara Luck seconded. Anne Marie Elkins proposed that the cost be capped at \$35,000. Ruth Hoyle seconded. Motion passed. 10 yes. 2 no. 1 abstention.

Mary McAfee stated that this discussion had pointed out one flaw in the process. At this point the committee that was ending was putting together the institute that an incoming was going to have to implement. The committee should be ongoing or at least more in sync with the Leadership Institute planning cycle.

Brandy Hamilton – Membership Committee. Working on engaging students to become members. The association needs to engage students early in order to have a better retention rate. Although Robert was not here it was announced that a prototype of the new page has been unveiled. Closer collaboration is needed between the Membership Committee and the New Members Round Table. Possible economic voucher for membership. Consistent timeliness for membership. Add a box to the membership application asking about member's willingness to become involved.

Rodney Lippard – ALA. Proposal for vouchers for people who had been laid off.

Carol Walters – Public Policy. As mentioned in the President's introduction North Carolina was the second largest contingent at National Library Day. Carol stated that each person they saw was given a hat. The rationale was that a hat was harder to hide than a stack of papers.

Mary Boone – State Library. Several successful marketing presentations. Since there was no travel money workshops were being prepackaged and sent to local people who then presented the workshop.

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