

# Eight Exemplary School Media Programs

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Eight schools across the state have received \$10,000 each from ESEA Title II Special Purpose Grant funds to establish and implement exemplary school media programs. The eight schools will use the grants to implement the *MEDIA PROGRAM RECOMMENDATIONS* which have been approved by the State Board of Education as the bases for school media programs for elementary and secondary schools. The schools are:

J. H. Rose High School  
grades 9-12, Greenville City Schools,  
District 1

Clinton High School  
grades 9-12, Clinton City Schools,  
District 2

Manning Elementary School  
grades K-5, Roanoke Rapids City  
Schools, District 3

Magnolia School  
grades K-12, Robeson County Schools,  
District 4

Reidsville Senior High School  
grades 10-12, Reidsville City Schools,  
District 5

Walter Bickett Elementary School  
grades K-5, Monroe City Schools,  
District 6

Mooresville Senior High School  
grades 10-12, Mooresville City Schools,  
District 7

Fairview Elementary School  
grades K-8, Jackson County Schools,  
District 8

The eight schools were selected on a competitive basis from eighty-eight local school administrative units which submitted project proposals. The project applications were reviewed, selected, and approved by the State Board of Education. One school in each of the eight educational districts was selected. The major thrust of each project is to place emphasis on providing and promoting an exemplary media program to meet the needs of students and teachers in the school. The guidelines for such a program have been outlined in *MEDIA PROGRAM RECOMMENDATIONS* and ascertained by completion of the Media Assessment Instrument.

The schools selected differ greatly in types of programs, facilities, grade levels,

and staffing patterns. Collectively, they will provide an opportunity for administrators, teachers, media specialists, parents, and other interested citizens to observe the educational value of the school media center—its program, services, and resources. Each will show how a good media center operates and how it contributes to the school's total instructional program. All types of media are now being acquired by each school, and remodeling of some media centers is in progress.

J. H. Rose High School will use its ESEA Title II grant to acquire additional library books, periodical and audiovisual materials including filmstrips, transparencies, metric-media kits, tapes, recordings, and slides. Their Media Advisory Committee was heavily involved in the planning for the implementation of the Special Purpose Grant. An elective program entitled Phase III was proposed for students needing remediation in the areas of English, biology, and Western cultures. Materials will be purchased to support each of the areas. The school includes a resource department consisting of three teachers who work exclusively with remedial programs in English and mathematics. Uniformity in the purchase and use of instructional materials in the remedial programs is the project goal. Two professionals and one and a half aides compose the media staff.

Clinton High School has a new media facility which houses reading/listening/viewing, production, conference, storage, and office areas. It is the goal of the center to establish a multi-media learning laboratory which will undergird the entire instructional program. Purchases will be guided by the objective of Clinton High—to educate for the development of productive, self-directing, responsible citizens. The spacious new facility is staffed by two media specialists and one media aide.

Manning Elementary School opened in 1957 with twenty-two classrooms arranged

in five pods accommodating four-member teaching teams. In addition, there are facilities for administrative and staff offices, special education, music, physical education, and additional teaching stations. The attractive media facility was completed in 1976 and can easily accommodate three classes simultaneously in addition to individuals and small groups in carrels, conference, and production areas. The support area is spacious and equipped with ample cabinets and counter space for varied production activities. Special emphasis will be given to the theme: "Production of Media for Instruction and Learning." Production workshops for teachers (K-5) will be provided by the media staff which consists of one full-time professional and one media aide.

Magnolia School is unique in its tri-racial population and the fact that it serves all grades (K-12) from one media center. The setting affords an excellent opportunity to explore cultural differences among the students with emphasis on human relations and human values. The Magnolia School faculty and media staff have committed themselves to an exemplary media program that has as its first priority the provision of adequate resources, facilities, and services which will result in a greater appreciation of individual differences as reflected in student interaction. The grant monies will be used to purchase materials which are relevant to the theme: "Our Culture, Other Cultures, Other Worlds." The staff includes one full-time professional and one media aide.

Reidsville Senior High School is a renovated facility which serves over one thousand students. Further renovation will be completed over the summer providing a teacher/student production center and more space for individual student use. The funds at Reidsville will be used to expand and update the collection of print and non-print materials to support specific goals.

In a program to increase the relevance of instruction and provide for greater individualization, emphasis will be placed on the production of materials by students. The overall goal of the Reidsville program is to encourage students to become independent users of media. The staff presently consists of one media specialist and two aides. Another media specialist will be employed for the 1977-78 school year.

Walter Bickett Elementary School has a newly renovated media facility which can accommodate sixty students in the reading/listening/viewing area and thirty students in an adjoining reference area. In addition, support space affords production-work-storage, office, and conference areas. The Media Advisory Committee determined that the three curricular areas of greatest need were math, social studies (North and South America), and kindergarten. Funding from the grant will allow the full-time media specialist and media aide to purchase resources in these critical areas. The project will support the present and long-range goals of the Walter Bickett School which include effective communication, accurate computation, and self-knowledge.

Mooresville Senior High School is placing emphasis on the theme "Environment and Environmental Education." The interdisciplinary approach will involve every teacher and student in the school. Each teacher has already participated in cooperative planning, including the design of specific objectives supportive of the theme. Detailed plans for presentation have been made, and materials, needed to implement the course objectives, have been requested. The faculty is committed to cooperative planning, and every teacher and staff member will be involved in the final evaluation of the impact the program has made. The full-time media coordinator and aide are busy purchasing materials to support the environmental study

project. Emphasis is also placed on further expansion of the media facility to incorporate multi-media production and utilization by teachers and students.

Fairview Elementary School is another school with a "podular" structure with each pod leading directly into the media center. Individualization of instruction is much in evidence at Fairview, and additional materials will be purchased to further this program. By using many different delivery systems, the media program hopes to provide for individual differences in both the cognitive and the affective domains. Fairview's Media Advisory Committee is guiding the selection and purchase of all materials. Two full-time media specialists and two media aides coordinate the many faceted program.

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