

North Carolina Library Association Minutes of the Executive Board

October 20, 2006

Henderson County Public Library, Hendersonville, N.C.

Attending: Betty Meehan-Black, Loree Kelly, Mary Sizemore, Ann Marie Elkins, Lynn Thompson, Diane Kester, Cathy Edwards-Sprattley, Jonathan Farlow, Caroline Walters, Kevin Cherry, Frannie Ashburn, Beth Bernhardt, Debbie Luck, Jamane Yeager, John Harer, Lisa Williams, Mary Boone, Harry Cooke, Wanda Brown, Beverley Gass, Kim Parrott, Paula Singer, and Dale Cousins.

President Burgin introduced Bill Snyder, Director of the Henderson County Public Library, who give a warm welcome and a brief history of the library.

President Burgin asked the Board to honor the memory of colleagues Paula Pierce Hinton and Barbara Beebe with a moment of silence.

Minutes from the July 21, 2006, meeting were presented. Betty Meehan-Black moved for approval; Loree Kelley seconded; motion carried with no discussion.

President Burgin asked for approval to amend the agenda by placing the Pay Equity Study first on the agenda. By consensus the group allowed Beverley Gass to introduce Paula Singer (Singer Group) and Don King (UNC-SILS) who presented a progress report on the work of the Pay Equity Study. Ms. Singer acknowledged both the assistance of Don King and SILS as well as the LSTA funding provided via the State Library and State Librarian Mary Boone in working on the study. Prior to the presentation, Ms. Singer announced that the program/PowerPoint would be emailed to the entire Executive Board within the week.

(ADDENDUM 1 to insert—Pay Equity Study)

President's Report

1. Section 4 of the NCLA bylaws states, "The Executive Board shall have the following powers and duties....b. To appoint in case of a vacancy in any office a member from the Association to fill the unexpired term until the next regular election....Article II, Section 3 of the bylaws also states, "in case of a vacancy, the Executive Board has the power to appoint a Secretary to serve until the next regular election is held."

President Burgin moved that Gloria Nelson, Spring Lake Branch Manager of the Cumberland County Public Library & Information Center, be approved as Interim Secretary of NCLA through the end of the biennium to complete the term of Paula Pierce Hinton. Frannie Ashburn seconded and the motion carried with no further discussion. Due to short notice, Ms. Nelson was unable to attend today's meeting and Dale Cousins agreed to take notes for the Board.

President Burgin announced the resignation of Tina Stepp as

NCLA Treasurer and moved that Diane Kester be approved to serve as Interim Treasurer of NCLA through the end of the biennium. Beth Bernhardt seconded and the motion carried with no further discussion.

Kevin Cherry introduced the concept that the Treasurer become the Chair of the Finance Committee as a part of routine duties as we enter into the nomination period for the 2007 elections. President Burgin noted that it was an idea worth consideration and would convey the message to Nominating Committee Chair and Immediate Past President, Dr. Pauletta Bracy.

2. Proposal to offer free Student Memberships. NCLA received unexpected revenue from the 2005 conference, the partnership with Borders books, and for administration of the Gates Grants thus increasing its operating budget income.

President Burgin moved that NCLA use some of this funding to sponsor up to 200 student memberships in the joint ALA/NCLA membership program. This course of action will hopefully mean additional long-term memberships to both organizations and will generate future interest in the profession and, by the way, helps to advance the President's goal of increased membership. Jonathan Farlow seconded the motion and it carried with no further discussion.

3. The Borders Book Drive for North Carolina Libraries and for NCLA in all area Borders Bookstores and Waldenbooks netted 6341 books for host libraries and \$1714.05 for the NCLA budget. The NCLA Executive Committee approved President Burgin's request that the books collected go to the specific library designated by the buyer and that the volunteers picking up materials could have the discretion to determine the use of the books. Overall, the comments were positive about the book drive and Borders would like to repeat the project in 2007. Burgin received two negative comments from libraries that may choose not to participate in the future. Some discussion followed and the item will reappear on a 2007 Board agenda for approval.

4. Gates Grants. NCLA was asked by the State Library to serve as the agent for these grants. Included are workshops throughout the state to promote the sustainability of technology in rural communities. Several sponsoring librarians will also attend ALA programs on sustainability. In return, NCLA will receive a fee of approximately \$3300.

5. Only 62 applications have been made for the special NC Libraries License Plates. President Burgin expressed some frustration that every hobby group in the state can rally enough support for these plates but people interested in libraries can't seem to rally around this effort of support which will directly benefit NCLA.

The registration period will continue through the conference in 2007.

6. The State Auditor included NCLA on a list of agencies in non-compliance. President Burgin heard the news from local media when a reporter called. It was noted that NCLA was listed as one of the state's top 10 offenders. After several calls to confirm that we had reported \$251,000 correctly in 2004 and had reported \$9000 correctly in 2005, the State Auditor's office responded that NCLA is indeed in compliance, a mistake had been made.

7. ALA Emerging Leaders Program will include one scholar from UNC SILS, Suchi Mohanty. Ms. Mohanty will receive a \$1000 scholarship from NCLA and four other scholars (Lauren Pressley, Kim Vassiliadis, William Nelson, and Jean Ferguson) will receive non-monetary scholarships as Emerging Leaders as well.

He noted that both LAMS and CJCLS contributed toward the scholarship.

President Burgin restated his 4 goals for the organization:

***Increased membership**

He noted that the CJCL Section had increased its membership by 11.4 % since the last meeting and other sections have added members and that new members have been added for the NC Community College event at Wake Tech and at the ECU event, but overall membership is down by just less than 1 percent.

***Fiscal vitality**

He noted continued diligence on the part of NCLA spending, hopeful increased revenues from the 2007 conference, and the creative ideas of the Financial Vitality committee will cement this goal.

***Surveys of the membership**

The Membership Committee continues to explore this and President Burgin would like the survey in place by the fall. The purpose is to explore why people do or do not join NCLA and to use the information to increase membership.

***Streamlining and refining procedures**

In the context of this goal, President Burgin announced that he would like for the Treasurer of NCLA (whose job changes less frequently than some of the other officers) to be authorized to obtain a credit card. A credit card is often the most effective means of doing business from the NCLA office.

He moved that the Treasurer, Diane Kester, be authorized to obtain a card for the use of NCLA and NCLA Administrative Assistant, Kim Parrott. Mary Sizemore seconded and the motion carried.

Section and Roundtable Reports

President Burgin reminded the group;

*all reports should be posted on the Web before the meeting and 2 copies should be offered at the meeting to the Admin. Assistant and to the Secretary;

*all items to be presented to the Executive Board for consideration be presented at least one week in advance;

*oral reports should not exceed 2 minutes in length;

*all motions be presented in writing to the President.

With that said, the Secretary received the written reports of CJCLS, LAMS, Literacy Roundtable, PLS, REMco, SPCRT, T & T, Finance Committee, Endowment, Membership, Operations, and the State Library report.

Business Librarians in North Carolina

The report is on the Web.

Children's Services Section

The report is on the Web. Loree Kelly moved that the proposed name change for the section (from *Children's* to *Youth Services* Section) be approved by the Board. Beth Bernhardt seconded and the motion carried. Retreat and membership drive to occur Nov. 2-3.

College and University Libraries Section

The report is on the Web.

Community and Junior College Libraries Section

The report is on the Web; an 11 % membership *increase* was highlighted as well as workshop plans.

Government Resources Section

No report.

Library Administration and Management Section

The report is on the Web; highlighted upcoming workshop "*Who's Following Your Lead?*" which has 66 enrolled, to date, for 1 of 3 sessions across the state.

Literacy Roundtable

The report is on the Web. Betty Meehan-Black announced that plans are underway at UNC to honor Paula Hinton and that Betty will keep the Board posted as ideas develop.

NC Association of School Librarians

The report is on the Web and highlighted upcoming collaboration with Intellectual Freedom Committee for a spring workshop on censorship for media personnel.

NC Library Paraprofessional Association

The report is on the Web. Robert noted that a great blog has been established at <http://nclpa.wordpress.com/>.

NC Public Library Trustee Association

The report is on the Web.

New Members Roundtable

No report.

Public Library Section

The report is on the Web. Lynn Thompson announced the *William H. Roberts Distinguished Public Service Award* and noted that the requests for nominations will be forthcoming soon in order for the Award to be given at the 2007 conference.

Reference and Adult Services Section

The report is on the Web. Jonathan Farlow will be serving as Interim Chair through the biennium, completing the term of the late Paula Hinton. He reported on the “Reinventing Reference” workshop held for 66 attendees recently at Elon.

Resources and Technical Services Section

No report.

Round Table for Ethnic & Minority Concerns

The report is on the Web. Jamane Yeager reported on survey progress, membership drive and plans for program in collaboration with the Stone Center at UNC.

Round Table on Special Collections

The report is on the Web.

Round Table on the Status of Women in Librarianship

The report is on the Web. President Burgin announced that Chair, Kathy Crowe has recently been named Associate Director for Public Services at UNC-G.

Technology and Trends Round Table

The report is on the web; Beth Bernhardt discussed projects including “Tech Tip of the Month.”

Committee Reports

Archives

The report is on the Web.

Conference 2007

In Phil Barton’s absence, Frannie Ashburn and Kevin Cherry reported that the search is still on for keynote speakers and that they will work on any referrals. President Burgin also reminded chairs of sections and roundtables that they need to provide Phil Baron with the names of their Conference program committee chairs as soon as possible.

Constitution, Codes, & Handbook Revision

No Report

Continuing Education

No report

Endowment

The report is on the Web. Dave Goble forwarded a motion (in advance of the meeting) to “use some of the funds refunded from the Winston Salem conference to jumpstart the Barbara Beebe Memorial Fund in support of leadership development. The Endowment Committee suggested using \$1000 but would gratefully receive any funds as are acceptable to the Board.”

After much discussion about precedent and the logistics of doing such, the motion was forwarded to the Finance Committee for a recommendation.

Finance

Wanda Brown submitted the finance report in person and went on to caution the Board about the temptation to spend the recent income in our budget. We must continue to be diligent and cautious as our operating budget relies heavily upon membership and the conference revenue.

Financial Vitality

The report is on the Web. The group continues to explore means of enhancing the association’s revenue stream while streamlining the association’s expenditures; however, the group has not met formally in the 3rd quarter.

Intellectual Freedom

Although there has been no formal meeting, John Harer continues to work with Cathey Spratley on the censorship workshop for the spring.

Leadership Institute

New Chair Lisa Williams reported that she is regrouping in the light of the death of Barbara Beebe and will plan for the next Institute to be in 2008, working with the State Library and possibly LSTA funding.

Membership

The report is on the Web. Caroline Walters reported that the membership display has been on the road to an event at ECU and to a meeting with NCASL. She continues to work on the membership survey that President Burgin would like to have completed by the end of the calendar year. Caroline requested that the Board try the survey as a test group and get back to her with feedback and comments.

Nominating

President Burgin reported that Dr. Bracy is building the slate of officers for the next biennium.

Operations

The report is on the Web. Dale reported on the activity in the NCLA office and requested feedback from the Board regarding Kim Parrott’s performance this past year as it is time to formally review her work.

Public Policy

No report

Publications and Marketing

No report

Scholarships

Harry Cooke reported no activity but expressed the need to check with the Treasurer for the amount of funding available for the 07 conference.

Website

No report but the site is current.

Other reports

NC Libraries

The report is on the Web.

ALA Councilor

Kevin Cherry gave an overview of the situation facing the demise of EPA libraries according to federal legislation.

SELA Councilor

No report

State Library Report

Mary Boone offered her greetings and gave an update on the LSTA grant review cycle. She provided copies of the schedule and the types of grants being accepted. She also offered a report on the new Digital Information Management system being developed at the State Library.

New Business

Included discussion by President Burgin on the use of proxy votes for the Board. The bylaws do not address proxies and thus there are none. However, each section may be represented by any member of the section for voting in the absence of the Chair.

Meeting adjourned around 2:45. Next meeting will be at Fayetteville State University on January 26. Due to Midwinter, the previous date of January 19 has been changed.

Respectfully submitted,
Dale Cousins, Acting Secretary



October 16-19 2007
Hickory Metro Convention Center Hickory, NC

Featured Speakers



Multi-Grammy nominated folk musician, storyteller, folklorist and North Carolina public television host David Holt will be the opening session general speaker.



The session will be opened with a poem from North Carolina Poet Laureate Katherine Stripling Byer.



UNC-G poet and playwright Mark Smith-Soto will read from his work.



State Librarian of Arizona GladysAnn Wells will speak on "Telling Our Story To Resource Allocators."



Bland Simpson, playwright, novelist, and member of the famous Red Clay Ramblers, will send us home with a song in our hearts and a story for our ears at the Closing General Session.