INCOMING NCLA EXECUTIVE BOARD — Members of the Executive Board who began their term of office in October, 1967 are as follows: Seated, 1 to r: Mrs. Lois B. McGirt, corresponding secretary; Mildred C. Herring, director; Mrs. Mildred S. Councill, president; and Eunice Query, vice-president and president-elect. Standing, 1 to r: William S. Powell, ALA representative; Robert A. Miller, director; Herschel V. Anderson, second vice-president; Mrs. Ray N. Moore, recording secretary; Paul S. Ballance, past president; and Leonard L. Johnson, treasurer.

THE PRESIDENT REPORTS

Dear NCLA Members:

This is my first communication as your president. I want to take this opportunity to thank each of you for the honor you have bestowed upon me by electing me to serve as president of the North Carolina Library Association for the 1967-69 biennium. With this honor goes a responsibility that I assure you I will take very seriously and I will do everything possible to serve you to the best of my ability.

Candidates for the office of president alternate and are chosen in the following order from these categories: college and university libraries, public libraries, junior college libraries, and school libraries. I will be serving you as librarian of Wayne Community College in Goldsboro, which will be in the junior college library category. My mailing address is P. O. Box 133, Mount Olive, N. C. 28365.

I would like to express deep appreciation to everyone for the cooperation and work done before and during the 1967 NCLA Conference. The work of the following people contributed much to the success of this conference: all Section and committee chairmen who were responsible for programs; Mrs. Mary Frances Crymes, chairman of local arrangements; Mr. Arial Stephens, chairman of exhibits; Mr. Alva Stewart, chairman of publicity; Mr. Leonard Johnson, in charge of registration, and all his able helpers at the registration desk. Everything that was done meant much to Mr. Paul Ballance, past
OUTGOING NCLA EXECUTIVE BOARD — Members of the Executive Board whose terms expired in October, 1967 are as follows: Front row, l to r: Katherine Howell, director; Mrs. Willie B. Hill, recording secretary; Mrs. Doris L. Brown, second vice-president; Paul S. Ballance, president; and Margaret Kalp, past president. Back row l to r: Joseph M. Dixon, corresponding secretary; Mrs. Mildred S. Councill, president-elect; Leonard L. Johnson, treasurer; and Mrs. Pattie B. McIntyre, director. When this picture was taken, board members had just attended their last meeting of the biennium.

president, and to me, and both of us say “thank you.” We are most grateful to Dr. Walter A. Sedelow, dean of the School of Library Science at UNC in Chapel Hill, and to Mr. Dan M. Lacy, a UNC alumnus, and a member of the National Advisory Commission on Libraries, for the speeches of the two evening sessions. Both of them pointed out “the increasing role of the library and the librarian in national progress.”

Mrs. Ethel K. Smith, chairman of the Education for Librarianship Committee, will have the revised edition of Library Education in North Carolina ready for distribution soon. Each member of NCLA will receive a copy.

Mr. Carlton West, chairman of the N. C. Periodicals Bibliography and Union List Committee, and Mr. Paul Ballance, will seek a foundation grant in order to finance the project, so this special committee will be continued.

Miss Jeanette Trotter of Winston-Salem will continue as chairman of the N. C. Books Committee, and the project as briefly outlined in the committee report will be pursued as soon as possible.

Two new special committees were authorized at the October 25, 1967 meeting of the Executive Board. Members are:

The Development Committee

Miss Florence Blakely, chairman; Miss Mae Tucker, vice-chairman; Mr. Gary Bare-
foot, Miss Myrl Ebert, Mr. David Hunsucker, Mr. I. T. Littleton, Miss Charlesanna Fox (Ex-officio), and Mrs. Mildred S. Council, (Ex-officio, NCLA).

Automation Committee

Mr. Arial Stephens, chairman; Mr. H. William O'Shea, Mr. H. V. Anderson, Mr. Ashby Fristoe, Mr. Joseph Boykin, Miss Gerrtrude Coward, and Mrs. Mildred S. Council (Ex-officio).

Working with these committees is a state-wide advisory council with Dr. Benjamin E. Powell of Durham as chairman. We feel that these two committees can accomplish much as they work with the council to assure a good library program for North Carolina.

The Executive Board held its first regular meeting of the 1967-69 biennium December 15, 1967 at the Jackson Library, UNC in Greensboro. Appointments to standing committees were made at this meeting and will be announced in the Spring issue. The association relies on committees to carry on much of its work. It is gratifying to note the manner in which many of you have accepted assignments and taken on responsibilities. This is the reason we can accomplish important activities pertaining to the promotion of library advancement.

Please keep in mind the NCLA Memorial Scholarship Fund. Contributions made to this Fund become a living memorial to a loved one or friend. As the fund grows we will be able to assist more and more young people to enter the library profession. Contributions to the Fund should be sent to Leonard Johnson, NCLA treasurer.

National Library Week 1968 plans are in progress under the able leadership of David Hunsucker of Raleigh as Executive Director. We must support Mr. Hunsucker in every way possible to assure a successful NLW this year.

There is strength in unity and as we enter the 1967-69 biennium I ask your cooperation, support, and willingness to accept any assignment that you are given.

Sincerely yours,
Mildred S. Council

SOUNDING OFF!

by
Edwin B. McDill

Be Awake! Be Alive! Be-In! It is our responsibility to project the image of a librarian who is genuinely interested in books and people.

The service aspect of our profession is the primary reason for our existence. We must dispel the nineteenth century image of the old crotchety thing who is keeper and censor of the books and keeper of the silence. It is only this constant interest on the part of all of us that will attract qualified young men and women to our ranks. The library shortage is catastrophic, and the state library agencies cannot do the entire job of talent searching. However, their scholarship programs, recruiting visits, and advice on federal aid are invaluable to our cause. Let us strike at both the high school level —
through attendance at vocational days and the college level — by speeches to student organizations and meetings with faculty and students.

Library schools should up-date their curriculums by requiring a course in introduction to data processing and placing more emphasis on book publishing and reading guidance. Through exploration in these areas the new graduate can enter the machine-oriented world prepared to give better service to his fellow man.

The new graduate will see many changes during his working lifetime. With new technology, the library of tomorrow will be a learning center of books, tapes, records, manuscripts, microcards, microfilms, and microfiches. It will be linked, in the foreseeable future, with libraries in the United States through the use of teletype and copying equipment, and internationally via communications satellite. This international linking will undoubtedly be achieved by a hook-up of major national libraries. These major hook-ups can be used by smaller libraries equipped with sending and receiving equipment. A beginning has been made toward futuristic library service by the new interlibrary loan project, which will link libraries in North Carolina.

Libraries are an essential service. Academic libraries must continually strengthen their financial support. A climate must be created which places the library in an important position. On many campuses the library is regarded as a necessary evil and those who work in it have no academic importance of any kind.

Some way must be found to raise the support of public libraries. To recruit qualified persons libraries must be competitive in the salaries offered to the beginning and experienced librarian. Qualified people cannot be obtained if public libraries do not achieve a higher standing in the community tax structure. It is my hope that North Carolinians for Better Libraries will do two things: First, this group can be influential in achieving better public library service in all communities; Second, there are many influential community leaders in this organization. They can serve the cause of recruiting by attending some of the vocational days and speaking on the vital importance of the public libraries in their community. In so doing, these people can perform the invaluable service of presenting the layman's point of view.

Do not maintain a passive, negative attitude toward your profession. Give your library as much good coverage as possible in the local press, radio, and television. Serve in this spirit . . .

Tis the gift to be simple
Tis the gift to be free
Tis the gift to come down where you ought to be.

— Aaron Copland, "Appalachian Spring."

COMMITTEE AND SECTION REPORTS

NORTH CAROLINA BOOKS COMMITTEE

The North Carolina Books Committee of NCLA met only one time during the 1965-67 biennium. At that meeting we decided to survey the libraries throughout the state to determine the need for a working tool that will enable librarians in the state