



62nd Biennial Conference: Biennium Reports

Librarians Build Communities Biennial Report for 2016-2018

Librarians Build Communities partnered with Second Harvest Food Bank of Northwest NC for a three day food drive held during the 2018 NCLA Conference. Through the generosity and goodwill of attendees, we were able to raise \$1,400 that will directly benefit the residents of Winston Salem and the surrounding counties.

Rase McCray

NCLA Technology and Trends Round Table Biennial Report 2015-2017

The members of the 2015-2017 TNT Executive Board were as follows:

- Chair: Jenny Dale, UNC Greensboro
- Vice Chair/Chair-Elect: Julie Raynor, High Point Public Library
- Secretary/Treasurer: Kate Hill, UNC Greensboro
- Director: Suvanida Duangodom, Wake Tech Community College
- Director: Sarah Arnold, UNC Chapel Hill
- Immediate Past Chair: Kathy Shields

The group met on March 9, 2016, to discuss the transition from Google Groups to Wigigio for member communication. We also discussed plans for two webinars to be offered in April and Summer 2016. Finally, we brainstormed ways to utilize our blog as an outreach resource to our members. We also discussed to find a way to promote TNT at the upcoming technology workshops being offered by the State Library in March-May 2016.

The group met on July 21, 2016, to make plans for upcoming fall webinars and to review topics for the upcoming "Free Fridays" blog series. We decided to send out a poll to the members requesting webinar topics for the fall. We continued the series through the summer, and then chose to reduce it to the last Friday of the month in Sept. 2016.

In July 2016, we voted to provide an "in-kind" sponsorship for the upcoming Leadership Institute.

In December 2016, we were faced with searching for a new member communication tool again, and we decided to poll our members about our two best options: Mobilize and TidyHQ.

January 20, 2017, we met and decided to go with TidyHQ for our

new communication tool and to commit to sponsoring 4 sessions for the upcoming 2017 NCLA Conference in October. We also discussed topics and presenters for our next webinar.

We put out a call for conference session proposals in late January 2017 with a submission deadline of March 1, 2017.

In February 2017, we began our Tech Event Tuesday emails to stay in touch with our members, while highlighting Tech-related events from our Tech Events calendar. We continued this project through the year.

We met on March 6, 2017, to decide on our NCLA Conference proposal submissions and the upcoming webinar in April.

We met on May 30, 2017, to finalize our Conference sessions and to add a sponsorship of a pre-conference session: "Keepin' it Regular! Covering the uses of Regular Expressions."

August 23, 2017, we met to talk about Officer Elections, Conference giveaways, and details about our conference activities.

We presented a short blog series on "Top Conference Tech Tools" in October 2017, to help members prepare for the upcoming conference.

2017 NCLA Conference activities

Technology and Trends had a table in the registration area and used our iPad *SpinningWheel* app to give away TNT-branded items. We staffed it in between sessions and during the lunch hours. We had over 40 people sign up on our Interest sheet.

Conference programs

Tuesday, Oct. 17: Keepin' It Regular

Have you ever been asked to sort a list of card catalog entries by date? Or been asked to find all the email addresses on a page? Or maybe someone sent you a text document of the names of a thousand people and wants you to put it into a spreadsheet sorted by last name? If any of these things have happened to you, you probably want to do something better with your time. Well, regular expressions to the rescue! Join us in this Pre-Conference session to talk about a tool available in many text and word processors that will boost your efficiency and make you look like a genius, all while you're brewing your coffee.

Wednesday, Oct. 18: Active Learning Strategies for Librarians Working with Online Courses

Librarians are constantly evolving to be relevant in an increasingly online environment. Higher education is also moving more courses online (whether blended, asynchronous, or synchronous). This means that instruction and liaison librarians in higher education need to be able to adapt their materials and instructional sessions for online courses and programs. This session will touch upon themes of instructional technology, free tech tools for librarians and libraries, digital content, accessibility, and more.

Thursday, Oct. 19: So Many Users, Not Enough Time: Large Scale Usability Testing Methods

This presentation discussed the process that Appalachian State University Libraries used to measure and test website usability during its recent redesign and migration to a new Drupal theme. Attendees will learn techniques for surveying and testing more users without greatly compromising the richness of data collected.

Friday, Oct. 20: Library Systems at the Crossroads: Contemplating Kismet?

As library systems/platforms and related technologies continue to emerge, consolidate, and evolve, the landscape seems to be changing faster than ever. Where are we headed? What is on the horizon? Which path should we be on? Join us for a guided open forum to discuss integrated library systems & platforms, discovery services, user-centered design and web usability, integration with learning management systems, and more.

Also at the Conference, we held our Business Meeting on Thursday afternoon. We elected officers for two positions: Vice Chair/Chair-Elect, and Director.

The TNT Executive Board for the 2017-2018 Biennium will be: Chair: Julie Raynor, High Point Public Library

Vice Chair/Chair-Elect: Chad Haefele, UNC Chapel Hill Secretary/Treasurer: Kate Hill, UNC Greensboro Director: Sarah Arnold, UNC Chapel Hill

Director: Amanda Glenn-Bradley, UNC Asheville Immediate Past Chair: Jenny Dale, UNC Greensboro

The Executive Board discussed what its priorities would be for the upcoming biennium, including a more permanent member communication tool, engagement with members through offering guest blog spots, and in-person workshop(s) during the off-conference year, and focusing programs on digital information literacy.

Webinars

- February 18, 2016, Title: "Advocating for Usability"
- April 19, 2016, "Title: Getting Hyped for Hoopla!"
- June 29, 16, Title: "Exploring Films on Demand: Streaming Video from NC LIVE"
- August 2016, Title: "Getting Productive with Trello and Evernote"
- November 29, 16, Title: "Going Beyond Tools: Looking at the Big Picture of Instructional Design and How to Leverage Open Educational Resources (RefWorks)"
- February 13, 2017, Title: "Polling in Education"
- April 27, 2017, Title: "Introducing the NC Kids Digital Library!"
- September 8, 2017, Title: "Google Drive for Instruction: Leveling Up with Add-Ons"

Julie Raynor, Technology and Trends Roundtable Chair

Public Library Section 2015-2017 Biennium Report

The Public Library Section of NCLA had a very successful and productive biennium fulfilling its mission of uniting NCLA members who have a particular interest in public libraries.

Opportunities were created for sharing and learning new skills and for discussing issues of importance to all public libraries in North Carolina while fulfilling the goals of NCLA. Programs in both the non-conference and conference years helped the Section meet these goals.

Public Library Section 2015 - 2017 Executive Board:

- Chair: Decca Slaughter
- Vice Chair: Sandra Lovely
- Secretary: Arthur Erickson
- Director: Laura Highfill
- Director: Lindsey Shuford
- Past Chair: Billy King

Public Library Section 2015 - 2017 Planning Council:

- Morgan Paty: Chair, Adult Services Committee
- Dr. Robert Burgin: Chair, Awards Committee
- Marian Lytle: Chair, Circulation & Customer Service Committee
- Rachel Webb: Chair, Collection Management Committee
- Jennifer Daugherty: Chair, Genealogy & Local History Committee
- Don Dwiggins: Chair, Marketing Committee
- Joan Sherif: Youth Services Section Liaison
- Meg Smith: Youth Services Section Liaison
- Jeffrey Hamilton: Ex Officio, State Library of NC
- Martha Sink: Webmaster

2015 NCLA Conference, Greensboro, NC

The Public Library Section hosted a wine and cheese reception for bestselling author Diane Chamberlain and presented the William H. Roberts Award to Meryle Leonard, Library Outreach Service Manager for Charlotte-Mecklenburg Library. The Section's committees presented 8 programs during the conference on topics ranging from genealogy triage and circulation issues to fan fiction readers' advisory and starting a makerspace with very little money.

2016 Fabulous Friday Mini-Conferences

PLS planned, organized and hosted 3 "Fabulous Fridays" mini-conferences across the state to promote conversation, networking, and continuing education opportunities for public library staff. These mini-conferences are day-long events that include a Welcome, Keynote, lunch, and at least 3 consecutive concurrent sessions per mini-conference day. PLS committees

created, organized, and presented programs of interest to public library staff. State Librarian Cal Shepard and NCLA Vice President Michael Crumpton provided Keynote speeches for the mini-conferences. The mini-conferences were scheduled to be held on 3 consecutive Fridays at the end of September and in early October 2016, in High Point, Asheville, & Fayetteville respectively. Both the High Point and Asheville mini-conferences were held as scheduled.

However, Hurricane Matthew came inland and we were not able to hold our last mini-conference in Fayetteville, NC, due to flooding and hurricane damage to that area. All registrations were cancelled and monies were refunded to those scheduled to attend the Fayetteville Fabulous Friday Mini-Conference.

2016 Leadership Institute

The Public Library Section sponsored the Portfolios (\$500) used by the participants in the 2016 Leadership Institute.

2017 NCLA Conference, Winston-Salem, NC

The Public Library Section and its subcommittees presented 10 conference programs for the 2017 NCLA Conference. Topics included: "Connecting with Tourists: Public Libraries providing information, services, and a welcoming place for the traveler"; "2018-2020 NC LIVE Resources for Public Libraries"; "Join the Movement! Movement-Based Programming in Public Libraries for Fun and Physical Literacy"; "The Art of Creativity at Your Library"; "I Didn't Know They Do That at the Library: How-To Package and Market What You're Already Doing"; "Kawaii Time! Learn to Make Super-Cute Felt Creatures and Turn Up Your Storytimes!"; The 3-Ring Circus of Circulation";

"Finding Your Social Media Voice"; "A Crash Course in Reader's Advisory"; & "What the Helix? Genetic Genealogy Essentials for Librarians." PLS also co-sponsored two author luncheons: "The Lost Book of the Grail," featuring local author Charlie Lovett & "Diversity in Children's Literature," featuring children's author Kelly Starling Lyons.

Finally, PLS hosted a wine and cheese reception where the William H. Roberts Award for Distinguished Library Service was awarded to Rene King Crump of Gaston County Public Library. Overall, PLS presented and contributed to 13 NCLA 2017 Conference Programs, which is an honorable accomplishment!

Incoming 2017-2019 Public Library Section Executive Board

- Chair: Jason Rogers
- Vice Chair: Sandra Lovely
- Secretary: Arthur Erickson
- Director: Laura Highfill
- Director: Lindsey Shuford
- Past Chair: Decca Slaughter

Decca Slaughter

Archives Committee

The Archives Committee has worked diligently over the last biennium. With regular visits to the State Library, where the unprocessed collection is located, the committee was able to process and organize approximately three quarters of the sixty boxes of the unprocessed collection of NCLA archival records. At the end of this biennium, 2017, the past chair, who has been serving on the committee for the last five years, will step down as chair, but will remain on the committee to support the incoming chair. Although the majority of the collection has been organized and processed, there are still some parts of the collection that need attention. During the

last working visit to the State Library, the committee noticed several boxes of NCLA archives material tucked away in the corner of the site. Once again, the incoming committee will have to start with organizing and processing backlogged material as opposed to starting fresh with current material.

Chair, Denelle Eads

Paraprofessional Association: Two Year Review

October 2015

Executive Board for the biennial were:

- Cathy Wright, Alamance County Public Library, Chair
- Beth Lyles, Perry Memorial Library, Vice Chair
- Tamara Faulkner, Hickory Public Library, Secretary
- La-Nita Williams, Smith Library, High Point University, Treasurer
- Brandon Stilley, Joyner Library, East Carolina University, Region 2 Director
- Laura Chapman, our 2015 Meralyn G. Meadows Conference Scholarship winner accepted the opportunity to become our Region 4 Director. She is from Jackson County Public Library in Sylvia, NC.

2016

Cathy Wright, our chair, was made aware of the Azalea Coast Library Association first day long conference to be held in April. She contacted the organizer and check on the possibility of NCLPA sponsoring a table with materials and any other assistance needed. Lisa Coats, the chair of ACLA, responded and agreed it would be a great idea.

Our next executive board meeting was held in Wilmington, N.C. on Feb. 12, 2016. Though snow was

falling, we did make it. We discussed having other board meetings in different areas of the state and inviting area library staff to our meetings to make NCLPA more visible. Brandon Stilley resigned as Region 2 Director.

We also had our last Snack and Chat with the New Hanover County area libraries. We had staff from UNC-W and their public libraries. The turnout was small as it had been in previous attempts. There was a question of whether or not to continue with the Snack and Chats. We did talk with Lisa Coats, chair of the ACLA, and we discussed coming to the conference which would be held on April 22nd.

In mid-February, Brandy Burnette from Catawba County Public Library, Newton, NC, agreed to become our Region 3 Director. Our regional map was updated with the changes.

Unfortunately on April 21, Cathy Wright resigned as Chair, therefore placing Beth Lyles as the new chair.

The ACLA conference was attended by La-Nita Williams on April 22nd. She and her sister, Geneva Headen, manned the NCLPA table at the event.

NCLPA was not very active during the spring. During the summer, Beth and I decided to contact former chair Jackie Cornette to advise us on re-organizing our roundtable. Her leadership during her tenure had been outstanding.

During that meeting, I became chair-elect and Jackie graciously became Treasurer. Our biennial board was:

- Chair: Beth Lyles
- Chair Elect: La-Nita Williams
- Secretary: Tamara Faulkner
- Treasurer: Jackie Cornette.

I attended the NCLA executive board meeting at Durham Tech in October and Beth was unable to attend. Conference theme of

Collaborate, Innovate, and Celebrate was discussed. Now as chair elect, I would be responsible for organizing NCPLA conference activities.

2017

Amy Whitmer resigned from the conference scholarship committee in January.

Beth was unable to attend the NCLA executive board meeting in High Point on January 22.

Due to Beth Lyles' health issues, she was unable to perform many of her duties. She did send me any information needed to us to keep us informed.

Our next executive board meeting was in March as we began discussing the upcoming conference. The NCLPA logo would be changing due to NCLA wanting to have a standard logo for all the sections and roundtables.

Elections were held for the upcoming 2017-19 executive board. The remaining meetings were focused on conference planning. We sponsored two sessions and a lunch. Due to the change in our logo, our brochures and handouts were revised. We look forward to having a successful two years.

La-Nita Williams
Current Chair NCLPA

Reference and Adult Services Section: Biennial report for 2015-2017

During the 2015-2017 biennium, the Reference and Adult Services Section hosted a panel session/webinar featuring RASS members who attended the Leadership Institute, a webinar series on Trends in Reference, and an online discussion, called Buzz Sessions, for RASS members. Featured speakers included Katy Webb, East Carolina University; Anne Masters, Charlotte Mecklenburg Library; Emily Leachman, Central Piedmont Community

College; Anthony Holderied, Environmental Protection Agency RTP Library; Carl Leak, Winston-Salem State University; Taylor Abernethy, Environmental Protection Agency RTP Library; LaTasha Jones, Fayetteville State University; India Sawyer, Fayetteville State University; Jan Whitfield, Fayetteville State University; and Scott Goldstein, Appalachian State University. RASS co-hosted a workshop at Elon University with the Government Resources Section on using government resources, specifically HathiTrust.

Additionally, RASS held in-person general membership meetings at the biennial conference and the RASS/GRS workshop. An online general membership meeting was held as well. At the 2017 conference, RASS sponsored a Current Trends in Reference panel session featuring Emily Leachman, Central Piedmont Community College; Heidi Buchanan, Western Carolina University; and Kate Engelbrecht, Charlotte Mecklenburg Library.

Jeanne Hoover

NCLA Marketing Committee Biennial Report for 2016-2018

The Marketing Committee for NCLA saw a large amount of change and positive growth over the past biennium. Stephanie Willen Brown, Director of the Park Library at UNC-Chapel Hill, stepped down as Chair in December of 2016 and Joel Ferdon, Reference Librarian for the Davie County Public Library, was appointed the new Chair by Rodney Lippard in March of 2017.

Since March of 2017, several committee members moved on to larger opportunities. A large shout out goes to Paul Foster of Catawba County Government who took the position of

Communications & Marketing Strategist for Catawba County in the County Manager's Office. Paul was a driving force for the Marketing Committee in the creation of new logos and other graphic marketing materials and he left us in October of 2017. Thank you for all that you did, Paul!

Hannah Norcutt, Reference Librarian at the Ridgeview Branch of the Hickory Public Library, joined the marketing team in late 2017 as layout and design specialist and social media developer.

In the wake of Paul leaving the Marketing Committee, the committee was fortunate enough to have Alyssa Wharton, Evening Desk Manager for the Digital Media Commons at UNCG, and Hollie Stephenson-Parish, Director of Communications and Marketing for Jackson Library at UNCG, join the team as graphic designers.

The Marketing Committee supported the efforts of the Conference Publicity Committee for the 2017 NCLA Conference through additional social media presence and support.

Many thanks go out to Marketing Committee member Jennifer Lohmann of NoveList and her supervisors for donating a subscription of Library-Aware to the Marketing Committee. With this very powerful marketing tool, the committee has been able to start a monthly eNewsletter that goes out to all members. The newsletter is a robust collection of updates and program information that keeps the membership in the know about what is going on throughout the state.

The Marketing Committee continues to search for a Social Media Coordinator to join their team to help build a stronger social media presence to better target more members and keep them informed.

Many thanks go to the rest of the members-at-large for their input and

work: April Everett, Kim Parrott, Lisa Shores, and Laura McShane.

Joel Ferdon

Roundtable for Ethnic Minority Concerns

The members of the 2015-2017 REMCo Executive Board were as follows:

- Chair: Shamella Cromartie
- Vice-Chair/Chair Elect: Jewel Davis
- Secretary/Treasurer: Iyanna Sims
- Co-Director: Forrest Foster
- Co-Director: Maxine Days

2015-2017 Highlights

REMCo hosted the Recruiting Underrepresented Populations to the Library Profession-Next Steps event. The event featured Linwood Webster as the keynote speaker, a panel discussion with current library school students and recent graduates, a panel discussion with librarians on recruitment and retention of underrepresented populations, and breakout sessions with registrants.

REMCo began the Culture Conversations with REMCo webinar series and hosted the following webinars:

- "Race in the Professional Workplace," featuring Dr. Adia Harvey Wingfield.
- "Libraries and Social Justice: A Conversation with Sheila Kennedy."
- "Imposter Syndrome: A Conversation with Joyce Roche."
- "Let's Talk About Power: Why Diversity and Cultural Competence are Important to LIS," featuring Dr. Nicole Cooke.

For the 62nd Biennial Conference, REMCo sponsored and hosted the following:

- "Starting Basic Genealogy: How Can We Find the Skeleton's in the Closet," a pre-conference workshop with

presenters Marcellaus Joiner, Jamane Yeager, and Dr. Vincent Henrich.

- "#WeNeedtoFindDiverseBooks," a conference session featuring Jewel Davis.
- "REMCo Author Luncheon," featuring author Carole Boston Weatherford and illustrator Jeffrey Weatherford.

2017 Roadbuilders Awards were presented to:

- Dr. Amelia Gibson, Library Education
- Beatriz Guevara, Public Library
- Brenda Linares, Special Library
- Iyanna Sims, Academic Library
- Kecia Hopper, School Library

The current members of the 2017-2019 REMCo Executive Board are:

- Chair: Jewel Davis
- Vice-Chair/Chair Elect: Marcellaus Joyner
- Secretary/Treasurer: Iyanna Sims
- Co-Director: Brittany Champion
- Co-Director- Arnetta Girardeau

Jewel Davis

Distance Learning Section: Biennial report for 2016-2018

NCLA Distance Learning Section (DLS) was founded in Spring 2017 by Samantha Harlow, Online Learning Librarian at UNC Greensboro and Nora Burmeister, Online Learning and Eresources Librarian at Central Carolina Community College (CCCC). DLS had an introduction meeting to discuss programming and ideas for the group in June 2017 hosted at UNC Greensboro in Greensboro, NC. This section also met at the NCLA 2017 Conference to officially elect our executive board:

- Chair: Samantha Harlow
- Vice-Chair, Chair-Elect: Nora

Burmeister

- Secretary/Treasurer: Elizabeth Dobbins (replaced Kyle Denlinger)
- College and University Representative at Large: Rachel Sanders
- Community College Representative at Large: Grace Sharrar
- Public Libraries Representative at Large: Michelle Osborne
- School Libraries Representative at Large: Lori Sands

We also discussed programming ideas for Spring 2018. We took over the hosting of "Webinar Wednesday" from NCLA College and University Section (CUS), a webinar series on library resources and topics hosted by international librarians on a variety of subjects. This webinar series had 11 sessions in 2017-2018. We are currently recruiting new hosts to schedule the next year. We hosted an in-person meeting in May 2018 at UNC Charlotte in Charlotte, NC. We are currently running a virtual brown bag lunch, virtual conversation series through Webex called "DLS Discusses!" where NC librarians can virtually discuss online learning topics. As of May 2018, NCLA DLS has 32 members. For a full view of our board and activities, please visit the NCLA DLS website (<http://www.nclaonline.org/dls>).

Sam Harlow

Government Resources Section: Biennial report for 2015-2017

Executive Committee for 2015-2017:

- Chair: Michele Hayslett, University of North Carolina, Chapel Hill
- Vice-Chair/Chair-Elect: Renée Bosman, University of North Carolina, Chapel Hill
- Secretary/Treasurer: Rebecca Freeman, University of South Carolina, Lancaster

- Web Manager: Jennifer Smith, Elon University
- Past Chair: David Durant, East Carolina University

Our biggest event of the biennium was the section meeting during the non-conference year. In 2016, this was held as a one-day meeting and workshop co-sponsored with the Reference and Adult Services Section. It was June 29th 2016 at Elon University and featured two programs in addition to section meetings. Valerie Glenn (HathiTrust Digital Library) provided an overview of the Trust's collections and services, and demonstrated search techniques. David Durant (ECU) gave a presentation entitled "HUAC Investigates North Carolina: How Federal Documents Can Help Uncover State and Local History."

GRS also hosted 23 webinars in the Help! I'm an Accidental Government Information Librarian series. This continues to be a popular program, drawing a national audience. Topics this biennium ranged from UN data to legal research basics to promoting government information in your community. A complete list of topics and recordings can be found at <http://www.nclaonline.org/government-resources/help-im-accidental-government-information-librarian-webinars>.

At the close of the biennium, we elected officers for the 2017- 2019 term:

- Chair: Renée Bosman, University of North Carolina, Chapel Hill
- Vice-Chair/Chair-Elect: Rebecca Freeman, University of South Carolina, Lancaster
- Secretary/Treasurer: Rebecca Forbes, State Library of North Carolina
- Web Administrator: Jennifer Smith, Elon University

Renée Bosman

Membership Committee : Biennial Report, 2015-2017

The NCLA Membership Committee began the 2015-2017 biennium operating under new guidelines adopted by the NCLA executive board directing that the Membership Committee be comprised of the four NCLA directors, each elected to represent a specific segment of the state – Eastern, Central/Triangle, Piedmont, and Western.

The Membership Committee communicated in person and electronically throughout the biennium to discuss ways to engage new NCLA members, let them know that their membership is important to the organization, and to keep them engaged, especially during non-conference years when membership tends to drop.

To that end, the Membership Committee developed a process for contacting all new NCLA members with a

formal welcome email, which includes information about NCLA, how to get involved, and contact information. Each committee member contacted new members from his/her region. The value of access to the NCLA listserv was emphasized, and committee members offered assistance in ensuring that new members were on the list serv as soon as possible after joining. This new endeavor received positive feedback from a number of the new members.

In 2017, the Membership Committee worked with the NCLA Revenue Committee to explore the possibility of amending the existing dues structure. After much research and discussion, the Membership and Revenue Committees recommended a slight increase in dues for most levels of NCLA membership, with the bulk of increases applicable to librarians with

the highest income level. The new dues structure was scheduled to go into effect with the next biennium.

At the 2017 NCLA conference, the Membership Committee presented the following awards:

- The North Carolina Library Association Distinguished Library Service Award was given to Ruth Ann Copley (Davidson County Public Library).
- The North Carolina Library Association Life Membership Award was given to Kathy Winslow (North Carolina Wesleyan College) and Susan Nutter (North Carolina State University).

Michael Crumpton

