

63RD NCLA BIENNIAL CONFERENCE

Biennium Reports

College & University Section

Over the 63rd Biennium, the College & University Section (CUS) has been active in launching a free biennial fully online conference focusing on a range of areas of innovation in academic libraries. CUS hosted its first biennial NCLA Sections Virtual Conference in 2017. The second NCLA Sections Virtual Conference occurred in 2019 in partnership with the NC Library Paraprofessional Association, Community & Junior College Libraries, Distance Learning Sections, and Appalachian State University's Center for Academic Excellence and drew participants nationally and internationally. CUS also made significant progress revising its bylaws with work on this initiative continuing into the 64th biennium. Most recently, CUS sponsored three sessions as well as a Wine & Cheese Reception at 63rd NCLA Biennial Conference.

Dawn Behrend

Librarians Build Communities

Over the past biennium, Librarians Build Communities has worked to transform how we fulfill our mission to support service and generosity across North Carolina. For example, in the fall of 2018, we helped organize a resource drive with Samaritan Ministries, a shelter and soup kitchen that each day serves hundreds of people experiencing homelessness. Though this was LBC's first non-Conference year fundraising activity, NCLA members exceeded our expectations by helping to purchase nearly \$1,000 of clothing, warm outer wear, and toiletries that were given at Christmas to the guests at Samaritan Ministries.

In 2019, LBC expanded on our fundraising work by also hosting a service activity during the NCLA Biennial Conference. In partnership with Forsyth Backpack Program—an all-volunteer non-profit that provides nutritious food to Forsyth County school children who face food insecurity—LBC hosted a “packing event” that brought over 150 Conference

attendees together to pack 400 cases of food into 3,200 backpacks; uniquely, we also included uplifting messages handwritten by hundreds of other conference attendees (including vendors) who stopped by the LBC table in the Conference registration area. Our food-filled backpacks were then distributed by FBP to hungry children over the next two months, including the Thanksgiving holiday.

To purchase the food for our packing event, LBC raised money in two ways. First, as in previous Conference years, we made a donation box available on-site for conference attendees to give directly to FBP, which (combined with matching funds from an anonymous donor) raised \$3,890; new this year, all donations of \$10 or more also qualified for an entry into a raffle. Second, LBC developed a Spare Change Drive in partnership with the media coordinators working in Forsyth County Schools; throughout September, twenty-one elementary, middle, and high schools participated in the drive, raising \$2920.76 for FBP. In recognition of their success, media

coordinators at the two schools that raised the most money per student were awarded Visa Check Cards of \$500 and \$150, which were funded by donations from the following NCLA sections: BLiNC, LiRT, NCLPA, PLS, REMCo, SCRT, TNT, and WILR.

Finally, LBC also opened an online print-on-demand store at <http://bit.ly/NCLA-LBC-Shop> to sell LBC-branded apparel and home accessories. The store generated \$186 in profits that will be used to purchase a new hand truck for FBP. Although the store was intentionally only available during the summer, it will open again seasonally in 2020 with new products.

As of December, 2019, LBC has four members: Rase McCray, High Point Public Library (Chair); Jessica Schaefer, Forsyth County Public Library; Jenneffer Sixkiller, Mooresville Public Library; and Stephanie Turner, Jefferson Middle School in Forsyth County.

Rase McCray

Youth Services Section 2017-2019

The Youth Services Section supports library professionals, at all levels, dedicated to providing quality services to children, young adults, and families across North Carolina. We provide opportunities for our members to increase their knowledge and understanding of library related issues, materials, services, and trends related to youth and families.

- The YSS Executive Board for 2017-2019:
- Meg Smith, Chair
- Lisa Donaldson, Vice Chair/Chair Elect
- Tanika Martin, Past Chair
- Helen Yamamoto, Secretary/Treasurer

- Julianne Dunn, Scholarships Chair
- Janet West, North Carolina Children's Book Award Representative
- Jen Dickenson, Director of Membership and Communication
- Jasmine Rockwell, State Youth Consultant
- Joan Sherif, PLS Liaison

The Youth Services Retreat was held October 18-19, 2018 at the YMCA Blue Ridge Assembly in Black Mountain. The theme was Youth Centered, Library Focused. 88 Youth Services staff from across the state were in attendance. Recipients of the 2017 YSS Maker Kit Grants shared how they used the Maker Kits in their libraries. Other presentations covered Autism in the Library, Community Partnerships, Youth Activism, and Bilingual Storytimes. There were also opportunities for sharing program ideas and best practices.

YSS worked with the State Library to offer another grant opportunity in 2019 to North Carolina Youth Services staff. Five Diverse Books grants were awarded to libraries across the state. The recipients of these grants were announced at the 2019 NCLA Conference.

YSS sponsored five sessions at the 2019 NCLA Conference, and also co-sponsored a Wine and Cheese reception with PLS and REMCo. YSS staffed a table at conference to promote the section, conference sessions, and held a raffle to give away sets of North Carolina Children's Book Award books. The incoming board members were announced at the Wine and Cheese reception and are as follows:

- Lisa Donaldson, Chair
- Matt Mano, Vice Chair/Chair Elect
- Jewel Davis, Secretary
- Helen Yamamoto, Treasurer
- Jen Pace Dickenson, Director of Membership and Communications

- Jessica Reid, Director at Large
- Julianne Dunn, Scholarships Chair
- Janet West, NC Book Award Rep
- Jasmine Rockwell, State Youth Consultant
- Joan Sherif, PLS Liaison

Lisa Donaldson

Scholarships Committee

The 2019 Scholarships Committee members were:

- Amy Funderburk, Wake County Public Libraries (Chair)
- Katy Henderson, Chatham Community Library
- Virginia Martin, Duke University Libraries
- Rachel Olsen, UNC Greensboro
- Jennifer Winford, Charlotte Mecklenburg Libraries
- Monica Young, Guilford Technical Community College

After learning from Finance that the McLendon Fund needs more time to mature before being used to fund scholarships, the Committee decided on three scholarships of \$1000 each. The Finance Committee approved our request for \$3,000, so on approval by the Board, we began promoting the scholarships and accepting applications in early February. By the May 31st deadline, the committee received 19 complete applications. These applications were reviewed and evaluated, and winners chosen by mid-July. They were:

- NCLA Memorial Scholarship, \$1000—Patricia Shimano Lyons
- Query-Long Scholarship, \$1000—Adrian Zeck
- Appalachian Scholarship, \$1000—Alison P. Norris

Once the winners were notified and provided the requisite proof of library school attendance, the checks were sent out. Winners were announced and

presented with certificates at the annual conference in October.

All the applications and recommendations for 2019 were submitted through forms on the old website, which were exact replicas of the original pre-internet paper scholarships applications. With the move to a new website, a new application was needed. In creating this application, the committee was able to review and remove superfluous questions, and also to clarify and highlight the more important sections of the application. The goal is to make the application more efficient and effective for both applicants and the committee, so we look forward to seeing how these changes impact the quality and numbers of applications received in 2021.

At the end of 2019, two committee members reached the end of their 6 year term, but both opted to renew their involvement for a second term. We thank both Jennifer Winford and Monica Young for all their years of service, and for choosing to continue their work with the Scholarships Committee!

Amy Funderburk

Technology & Trends 2017-2019

The members of the 2017-2019 Technology & Trends (TNT) Executive Board were as follows:

- Chair: Julie Raynor, High Point Public Library
- Vice Chair/Chair-Elect: Chad Haefele, UNC Chapel Hill
- Secretary/Treasurer: Kate Hill, UNC Greensboro
- Director: Sarah Arnold, UNC Chapel Hill
- Director: Amanda Glenn-Bradley, UNC Asheville
- Immediate Past Chair: Jenny Dale, UNC Greensboro

2017

In Dec. 2017 the Executive Committee met and discussed the Biennial Conference activities and discussed webinar topics for the year, based on member survey results. The Board made the decision to invest in a TNT webpage: <https://nclatnt.org>. This webpage would include our blog, webinar archive (You Tube channel), and have the ability to communicate with TNT members. We also decided to continue our bi-weekly Tech Event Tuesday email messages to help sustain member engagement.

2018

In early 2018 the group discussed exploring options for adding a social media presence. We will poll our members about their platform of choice. We also discussed ideas for in-person training sessions to offer during the off-conference year. Finally, we began consideration of starting a mentoring-type program for librarians new to tech roles in their libraries.

In summer 2018 the group met to de-brief the webinars offered in spring 2018 and to discuss upcoming webinar topic ideas. We also started making plans for the presentations we had been asked to make for the Fabulous Fridays events in fall 2018. In addition, TNT had a presentation proposal accepted for the upcoming NCSLMA Conference in Oct. 2018. As a result of our member poll, we decided to add a Facebook page as our social media presence to launch on Sept. 4th, 2018. We will also post abbreviated versions of our Tech Event Tuesday messages on our Facebook page (bi-weekly). Finally, we voted to participate as a sponsor for the upcoming Leadership Institute in November and contribute funding for BINGO prizes.

In fall 2018 the group met to de-brief the Fabulous Friday event and the NCSLMA presentations. We also

received a summary of the Video Streaming webinar series that we sponsored with RTSS. We discussed setting up a social media task-sharing plan so that the posting responsibilities were fairly distributed among the Exec. Cmte. Also, we began making plans to bring Library Technology expert David Lee King to NC for a series of workshops in spring 2019. The State Library had offered to co-sponsor these workshops and would cover handling the arrangements with David and taking care of registration. These events would be FREE of charge through a Federal IMLS grant. Finally, we began making our initial plans for the 2019 NCLA Conference and we asked Noah Lenstra to make a presentation similar to his Jan. 2018 webinar. We also planned to offer a “Top Tech Tools of 2018” webinar in December, but delayed it to January due to weather.

2019

In early 2019, the group decided on presentation proposals for the upcoming 2019 NCLA Conference. We planned to present a preconference session on web accessibility, Noah Lenstra agreed to revisit his webinar from 2018 and is coordinating a panel discussion for us. We will also be presenting a Lightning Round session and a Conversation Starter session in conjunction with the Library Tech Resource List, an effort to recruit librarians in tech roles who would be willing to advise and “mentor” early career librarians in technology positions, library students, and any other librarians having questions about technology issues.

We were approached about offering two conference related webinars, one on poster session best practices and one on the new Conference app, Sched. Finally, the Chair of the Conference Programs Cmte. asked us to co-sponsor a “Re-Charge” Space at the

Conference with NMRT. This space would be a comfortable, informal space for people to gather, relax and re-charge their devices. We committed to purchasing two charging towers for this space. Conference attendees would also be able to use this space for networking and impromptu meetings. TNT and NMRT would have a presence in this space for interacting with their members. Finally, we committed to participate as a sponsor for the Librarians Build Communities prize for their spare change drive to benefit Forsyth County schools.

2019 NCLA Conference activities

Technology and Trends had an Information table where we used our iPad spinning wheel app to give away TNT “swag”. We plan to staff it in between sessions and during the lunch time hours with TNT member volunteers and Exec. Cmte. members. We will also have a presence in the TNT/NMRT Re-Charge Space and will hold our Business Meeting in that space.

Conference programs:

- Pre-Conference, “Libraries: Spaces for Everyone – Web Accessibility Basics and Beyond”
- “Libraries: Spaces to Teach and Troubleshoot Technology”
- “TNT’s Library Tech Resource Networking Meetup”
- “Tech Tools Lightning Talks from TNT”
- Re-Charge Space (Co-sponsored with New Members Roundtable)– Are you looking for a quiet space to catch up on emails, re-connect with former co-workers and library school friends? Then the NCLA Re-Charge Space is for you! This space will be open to you for the majority of the conference and will be setup for informal conversations and time to “get away” from the conference hubbub. There will be plenty of

round tables and chairs, extra outlets, and two charging towers to help you stay connected with the world outside the conference.

TNT Business Meeting

In this meeting we will:

- Elect four Executive Committee Officers for the 2019-21 Biennium: Vice Chair/Chair-Elect, Secretary/Treasurer and two Directors
- Hear from the Outgoing and Incoming Chairs about the TNT’s accomplishments and goals going forward
- Answer any questions from TNT members and potential members
- Solicit feedback about new events/programs, etc. for the next Biennium

This meeting is open to all current and past members and any potential members.

The Chair of the TNT Executive Board for the 2019-2021 Biennium will be: Chad Haefele from UNC Chapel Hill and the Immediate Past Chair will be: Julie Raynor, High Point Public Library

Webinars

- Jan. 17, 2018: “Reconceptualizing Reference as Tech Support” presented by Noah Lenstra from UNCG
- Mar. 19, 2018: “More Fun with Summon! Going Beyond the Trainings” presented by Kate Hill from UNCG and Jake Vaccaro from Meredith College (to be presented again at the NC Live Annual Conference on May 14, 2018)
- May 16, 2018: “Bootstrap Basics for LibGuides 2.0: Accessibility and Dynamic Design for Libraries” presented by Amanda Glenn-Bradley, UNC Asheville, and John Michael Bradley, Asheville-Buncombe Technical Community College

- May 22, 2018: “Streaming Video: So Many Options, How Do I Choose?” presented by Angela Dresselhaus, East Carolina University, Dianne Ford, Elon University, and Julie Raynor, High Point Public Library (Part I in a Streaming Video webinar series, co-sponsored with RTSS)
- August 8, 2018: “Streaming Video 101 for Academic Libraries: Choosing, Paying, Delivering” presented by Winifred Metz, UNC-CH and Danette R. Pachtner, Duke University (Part II in a Streaming Video webinar series, co-sponsored with RTSS)
- August 15, 2018: “Getting Started with a 360 Degree Camera” presented by Ian Boucher, Dickinson College
- October 3, 2018: “Streaming Video 101 for Academic Libraries: Life after Purchasing (Or We Have Streaming Media, Now What?)” presented by Kate Hill, UNC Greensboro and Elizabeth Cramer, Appalachian State University (Part III in a Streaming Video webinar series, co-sponsored with RTSS)
- Jan. 19, 2019: “Top Tech Tools of 2018” presented by Chad Haefele, UNC-CH, Sarah Arnold, UNC-CH, Jenny Dale, UNCG, and Julie Raynor, High Point Public Library
- Aug. 14, 2019: Conference Prep, Part 1: “Level Up Your NCLA Cred With Sched!” presented by Julie Raynor, High Point Public Library
- Sept. 19, 2019: Conference Prep, Part 2: “Poster Presentations & Design” presented by Amanda Glenn-Bradley, UNC Asheville

In-person Workshops and Presentations

- May 14, 2018, NC Live Annual Conference: “More Fun with Summon! Going Beyond the Trainings” presented by Kate Hill from UNCG and Jake Vaccaro from

Meredith College (a “command performance” of the webinar from March, based on interest)

- Fabulous Friday 2018 event (Oct. 5th & Oct. 12th) presentations
 - o Tools of the Trade: Technology Tools and Training YOU can access from YOUR Library!” presented by Jeffrey Hamilton, State Library of NC and a member of the TNT Exec. Committee

- o “You Can Believe It If It’s Online (And Other Lies We Tell Ourselves): Information Literacy, Social Media, and the Modern Internet” presented by a member of the TNT Exec. Committee
- Oct. 5, 2018, NCSLMA Conference: “Amazing Things start with... Wikipedia?!” presented by Aislynn Denny, Western Guilford Middle School and Julie Raynor, High Point

Public Library (TNT-sponsored presentation)

- May 21-23, 2019, three half-day in-person workshops: “Emerging Technology Trends in Libraries”, presented by David Lee King (partnering with the State Library’s Library Development Department).

Julie Raynor



***“Emerging Technology Trends in Libraries”,
Cumberland County May 2019***



***“Emerging Technology Trends in Libraries”,
High Point May 2019***



“Emerging Technology Trends in Libraries”, Asheville May 2019