

North Carolina Library Association Executive Board Meeting Minutes

October 22, 2010

Attending

Evelyn Blount (REMCO), Wanda Brown (Vice-President), Carol Cramer (Finance), Steven Cramer (BLINC), Mimi Curlee (GRS), Laura Davidson (Secretary), Cynthia Dye (YSS), M.J. Goodrum (PLS), Jennifer Hanft (Membership), Rebecca Kemp (RTSS), Priscilla Lewis (Operations), Rodney Lippard (ALA Councilor), Betty Meehan-Black (SELA), Jennifer Noga (CJCS), Timothy Owens (Constitution), Kim Parrott (Admin Asst), Sherwin Rice (President), Mark Sanders (RASS), Dale Sauter (SCS), Ralph Scott (NCL Editor), Elizabeth Skinner (Director), Andrea Tullos (Treasurer), Katrina Vernon (NMRT), Laura Wiegand (Website), Carolyn Willis (CUS).

Call to Order

The meeting was called to order at 10:14am by Sherwin Rice. Priscilla Lewis, Operations Committee Chair, welcomed everyone to the new branch library and told a bit about its history and context. The South Regional Library is LEED certified. It is located in the Lowes Grove School community and Parkwood community—both commemorated by a timeline on the building floor. The library site was the site of the first State Employees Credit Union.

The agenda was approved. The minutes of the July 30, 2010 meeting were also approved.

President's Report

Sherwin Rice: In her report, Rice expressed appreciation for everyone's willingness to attend the board meeting despite tight budget times. She also congratulated Tammy Baggett (NCLA Director) on her appointment as director of the Durham County Library and reported on attending an NCLA Connect meeting.

Treasurer's report

Andrea Tullos: Copies of the operational budget of NCLA office and committees, the financial report (that is, what money we hold), and Section and round table funding were distributed. The fund account report was through September 30. The financials report does not include quarterly endowment information. There was a good influx of dues, thanks to the work of the Membership committee in encouraging renewals and new memberships.

There was discussion regarding the advantages of doing a call for proposals on printing North Carolina Libraries.

Section/Round Table Reports

Business Librarianship Section
Steve Cramer: Full report online

College and University Section
Carolyn Willis: The section is co-sponsoring a mini-conference next week, Library Instruction at Point of Need. CJCLS is the other sponsor. There are 86 participants signed up. Willis and Suchi Mohanty attended the NMRT networking event in Durham. Angela Whitehurst and Lisa Nicholl are getting the distance education group started. Full report online.

Community and Junior College Libraries Section
Jennifer Noga: The section is also excited about the mini-conference. They are collaborating with UNC-G for a grant on research on community colleges. Full report online.

Government Resources Section
Mimi Curlee: The section is co-sponsoring a workshop on November 12 on SimplyMap with BLINC.

Library Administration and Management Section—Vacant: No report.

Literacy Roundtable
Betty Meehan-Black for Pauletta Bracy: The section's major project for the biennium is planning the observance of NC Family Literacy Day. A toolkit is available on the web. Full report online.

New Members Round Table
Katrina Vernon for Emily King: NMRT hosted four networking events, including a first time in Fayetteville. They are developing a resume review process within the mentoring program. Full report online.

NC Association of School Librarians
Vacant: No report.

NC Library Paraprofessional Association:
Jackie Frye (not attending): Full report online.

NC Public Library Trustees Association
Vacant: No report.

Public Library Section
M.J. Goodrum: The section presented a statement of concern about Tarheel Libraries to the Board. They support continuing the publication. It has substantial membership benefit, fostering connectedness among members throughout the state. They are willing to accept an electronic publication format. Full report online.

Reference and Adult Services Section
Mark Saunders: The section sponsored Digital Reference Tools and Technologies Workshop in September with 50 registrants. The workshop could have doubled if the venue had been larger. The section will begin planning for biennial conference. Full report online.

Round Table for Ethnic Minority Concerns
Evelyn Blount: REMCO is in the process of publishing a newsletter. Full report online.

Resources and Technical Services Section
Rebecca Kemp: The section had great turnout for their fall workshop, Navigating the New Frontier. Full report online.

Special Collections Round Table
Dale Sauter: The section's fall workshop was overbooked. Full report online.

Technology and Trends Round Table: Ed Hirst (not attending)

Women's Issues in Libraries Round Table:
Jennie Hunt - No report.

Youth Services Section

Cynthia Dye: The section retreat at Caraway, was down in attendance (46), but wonderful. New members were recruited. There are some reservations about using Caraway again, the contract has a 90% attendance guarantee with final number in July for an October conference. Full report online.

Committee Reports

Archives—Vacant: No report.

Conference 2011

Wanda Brown: A survey of general membership and lapsed members will be launched today. Please forward it to library staff in your libraries. Remember the date (October 4-7) and mark your calendar! Full report online.

Constitution, Codes and Handbook

Timothy Owens: The board held an extended discussion on discounts for memberships. Current members of association are offered reduced rates (50% less (or more) for fees less than \$50 and at least \$25 less for higher fees) according to NCLA policy (Handbook, appendix H, section B). Issues discussed included the complexity of managing registrations with multiple types of discounts, the conflicting challenges of getting new members and getting revenue for section activities, the importance of having membership incentives the size of the membership discount, and incentives for getting new members at section events (e.g. discount on membership offsetting higher conference fee).

Andrea Tullos made a motion that everything advertised as of Oct. 22, 2010 can continue as advertised. All forthcoming events should follow NCLA policy [NCLA Handbook, appendix H, section B). Approved. The executive committee needs to research and report further on this issue.

Continuing Education

Vacant: No report.

Endowment

Phil Barton (not attending): No report.

Finance

Carol Cramer: No new report, but several questions.

Should we move the first board meeting of the year to give the finance committee more time to prepare budget and inform the board? The finance committee wants to know if the handbook will permit such a change. Timothy Owens will investigate.

Could we invest scholarship funds along with the endowment? There may be a problem because scholarship funds must access interest every year. SECU investment CDs offset all scholarship awards. Need to have endowment committee answer the interest question.

Only two paid life memberships have been purchased. Could this category be promoted more? Alternatively, we could eliminate that category? Referred to the membership committee.

Intellectual Freedom

John Harer (not attending) - No report.

Leadership Institute

Vacant (Rodney Lippard for Unconference) The Unconference is scheduled for November 18 in Greensboro. The conference is a peer-to-peer sharing experience. Rodney encouraged board members to attend. Tim Bucknall will be presenting, followed by sessions developed by the people who attend. Planners will use the NCLA Online forum to start discussions in advance. Attendance limited to 50.

Membership

Jennifer Hanft

The committee is busy attending events, hosting membership tables, etc. Be sure to include them in any events planned. The membership survey has been delayed. They are also working on better instructions for online registration. Full report online.

Nominating

Phil Barton (not attending) - No report.

Operations

Priscilla Lewis: Full report online.

Public Policy

Carol Walters (not attending): No report.

Scholarships

Lisa Williams (not attending): No report.

Website

Laura Weigand for Robert Burgin: To create a members only portion of the website, we must

have up-to-date membership information for the website. Our current membership and payment system does not have the capacity to do this without significant additional fees. There are alternatives—open source and commercial. Sherwin Rice appointed an ad hoc committee including Laura Weigand, Full report online.

Other Reports

ALA Council

Rodney Lippard: Lippard participated in the NMRT networking event. He will be visiting UNC-G's LIS foundations classes to promote membership.

SELA Representative

Betty Meehan-Black: SELA is developing proposal to offer to each state organization: membership to every state organization member for \$1.00 per member. SELA would charge state organizations directly based on the average of last two years of membership. This would cost NCLA approximately \$1,100. The opportunity would be optional for states. For NCLA, this may require a vote of the membership since it represents changes in dues structure or policies. SELA membership benefits include: strong mentorship, Southeastern Librarian, regional perspective, and a good conference. The next SELA conference will be in West Virginia opposite the NCLA conference this fall. Full report online.

Editor, NC Libraries

Ralph Scott: Full report online.

State Librarian

Timothy Owens for Mary Boone: The State Library added a public library consultant, Laura O'Donoghue. Raye Oldham is now Federal Programs consultant. Her continuing education position has been eliminated. Those duties will be shared around library development section.

LSTA grant announcements have been posted—same programs as last year. Owens reviewed due dates and shared the Digital collections initiative brochure.

5% reduction for State Library budget is beginning to be implemented.

The meeting was adjourned at 12:10pm.