

North Carolina Library Association Executive Board Meeting Minutes

July 30, 2010

Attending

Tammy Baggett (Director), Phillip Barton (Past President), Wanda Brown (Vice-President), Robert Burgin (Website), Phillip Cherry (REMCO), Bryna Coonin (Endowment), Steven Cramer (BLINC), Mimi Curlee (GRS), Laura Davidson (Secretary), Cynthia Dye (YSS), Kem Ellis (LAMS), Jacqueline Frye (NCLPA), M.J. Goodrum (PLS), Jennifer Hanft (Membership), Rebecca Kemp (RTSS), Emily King (NMRT), Mary Kleinfeldt (YSS), Rodney Lippard (ALA Councilor), Clark Nall (BLINC), Timothy Owens (Constitution), Kim Parrott (Admin Asst), Sherwin Rice (President), Ralph Scott (NCL Editor), Penny Sermons (CJCS), Cynthia Shirley (RTSS), Mary Sizemore (Treasurer-Elect).

Call to Order

The meeting was called to order at 10:07am by Sherwin Rice. Tammy Baggett, NCLA director and New Hanover County Public Library staff member, welcomed everyone.

The agenda was approved. The minutes of the April 23, 2010 were approved with corrections.

President's Report

Sherwin Rice reported on her progress on filling board vacancies. She strongly encouraged board members to be active in recruiting more members.

Treasurer's report

Mary Sizemore for Andrea Tullos: The latest budget reports are posted on the web site, including current fund account information. Mimi Curlee asked about the status of the Leadership Institute budget.

Membership Committee Report

Jennifer Hanft (handouts): Copies of the membership committee report were distributed to the board. A discussion of outreach events and the importance of having board members attend networking events followed. Members at networking events want to know more about the meaning of membership. A discussion of membership incentives associated with workshops and conferences followed. The idea of allowing non-members to apply the difference between non-member and member conference rates toward membership or offering a fixed membership discount (\$5 or \$10) was discussed. Phil Barton made a motion to take this concept under advisement and ask Timothy Owens to write a procedure to handle this and bring to the next meeting. The motion was approved.

Other membership ideas discussed included

- A discount for unemployed librarians--dues are only \$15/year for low income librarians
- Offering a \$5 discount at networking events
- Improving joint ALA/NCLA student recruitment--membership form only allow students to join ALA sections and roundtables. (Students must separately contact NCLA to join NCLA sections and roundtables)
- Importance of having section/roundtable membership representatives
- Outreach to library directors and library schools, asking them to promote membership.

The membership committee is interested in any other ideas for improving membership.

The committee plans a survey of lapsed Members (draft distributed) in August. A discussion about causes of lapsed membership followed. Concerns were raised about the online system. Kim Parrott, Robert Burgin, and Jennifer will work on a review of the system. The committee report is posted on the NCLA web site.

Section/Round Table Reports

Business Librarianship Section

Clark Nall for Steve Cramer: The section report is posted on the NCLA web site.

College and University Section

Carolyn Willis: The section report is posted on the NCLA web site.

Community and Junior College Libraries Section

Penny Sermons for Jennifer Noga: The section has been working on details of the joint CJCLS/CUS library instruction conference in October. The full section report is posted on the NCLA web site.

Government Resources Section

Mimi Curlee: The section has a new web site administrator, Jennifer Smith. The board expressed appreciation for outgoing administrator, Mike Van Fossen. The section is planning SimplyMap training and has created a new bookmark. The full section report is posted on the NCLA web site.

Library Administration and Management Section

Vacant: Kem Ellis has had to step down as chair. There is neither a chair nor chair-elect. Sherwin is working to fill the vacancy.

Literacy Roundtable

Pauletta Bracy: The section report is posted on the NCLA web site.

New Members Round Table

Emily King: The round table has decided to limit their mentoring program to NCLA members. They have continued the networking events. They are creating workshops oriented to new librarians such as a resume reviewers workshop.

The round table wondered if job posting on NCLA website should be limited to members. The website committee is interested in defining things that belong in a member-only section, although many job posting resources are not limited by membership (e.g. ALA, State Library).

Phil Barton made a motion to ask the website committee to explore the idea of limiting access to viewing job listings and other members only content to members only on the NCLA web site. After discussion, the motion was approved. NMRT will explore members only services as well. The full section report is posted on the NCLA web site.

NC Association of School Librarians
Vacant: No report.

NC Library Paraprofessional Association
Jackie Frye: NCLPA is discontinuing print version of their newsletter although they may do an annual print highlight. Ellen Dickey (CCCC LIT) is retiring. The full section report is posted on the NCLA web site.

NC Public Library Trustees Association
Vacant: No report.

Public Library Section
M.J. Goodrum: The PLS has two workshops scheduled and are planning Fabulous Friday mini-conferences for the spring to be repeated in three regions—Asheville, Wilmington, and Winston-Salem. They are putting new members on committees. The full section report is posted on the NCLA web site.

Reference and Adult Services Section
Mark Sanders: The section report is posted on the NCLA web site.

Resources and Technical Services Section
Rebecca Kemp: Rebecca introduced Cindy Shirkey, the chair elect, to the board. RTSS has planned a fall workshop. The section report is posted on the NCLA web site.

Round Table for Ethnic Minority Concerns
Phillip Cherry for Evelyn Blount: The REMCO board held a phone meeting to discuss membership recruitment, updating their brochure, shifting their newsletter to an electronic format, and to develop programming ideas—especially for 2011. They expressed concern about the section budget.

Special Collections Round Table
Dale Sauter: The round table is working to recruit members and planning a fall workshop. The full section report is posted on the NCLA web site.

Technology and Trends Round Table
Ed Hirst: No report.

Women's Issues in Libraries Round Table
Jennie Hunt: No report

Youth Services Section
Cynthia Dye: Cynthia introduced Mary Kleinfeldt, section vice-chair, to the board. YSS is organizing their off-year biennial retreat at Caraway. Their budget has limited their ability to have big name draw for the conference. They are looking for a new Chapbook editor. The full section report is posted on the NCLA web site.

Committee Reports

Archives—Vacant - No report.

Conference 2011
Wanda Brown: Motion: The site selection committee moves that we have the 2011 conference in Hickory. After discussion, the motion was approved. October 4-7 is one of the dates under consideration by the committee. Hickory is the most cost effective location for the association and its members. The board should explore helping get people to the conference (e.g. bus rentals). Wanda reported that she has begun to assemble the conference committee.

Constitution, Codes and Handbook
Timothy Owens: Timothy is working on reviewing and clarifying NCLA policies on reimbursement for members as speakers at the conference. Of concern—will this compromise the 501C3 organization status.

Continuing Education
Vacant: No report.

Finance
Carol Cramer: The report is posted on the NCLA web site.

Endowment
Phil Barton: The estimate for June quarter is down. The endowment dinner funds have not been invested, yet. Some discussion about endowment reporting practices followed. The report is posted on the NCLA web site.

Intellectual Freedom
John Harer: No report

Leadership Institute
Vacant: The Leadership Institute has been cancelled. Camp Caraway will retain the deposit to be applied to a future institute.

Rodney Lippard reported on the planning for an Unconference on leadership. A committee has been formed and begun to work on the conference. It will be held in Wilmington on November 18-19. There will be no costs for the association. Conference charges will include food and hotel. He proposed a motion for NCLA to host an Un-Conference around the theme of Leadership. Significant discussion ensued. Board members were concerned that NCLA would have a financial commitment if enough participants did not register. Other concerns raised were location (would regional events be better attended?), length of sessions, use of hotels rather than library facilities, travel restrictions in place in many institutions, content of the conference. Following the discussion Laura Davidson proposed a substitute motion: The Board endorse the unconference concept and asks the committee to use the information from the discussion held today. The Board does not commit to funding the conference. This motion was approved.

Nominating
Phil Barton: No report

Operations
Priscilla Lewis: The report is posted on the NCLA web site.

Public Policy
Phil Barton for Carol Walters: 26 people took the bus trip to legislative day in Washington, D.C. Carol Walters does a terrific job organizing this event. There were face-to-face meetings with 50% of the NC legislative delegation, including 30 minutes with Kay Hagan. All 13 congressional districts were represented. Over 20 other ALA attendees joined the NC delegation. Talking points included seeking reauthorization of LSTA, minimizing E-rate paperwork, and seeking support for school libraries.

Scholarships
Lisa Williams: No report

Website
Robert Burgin: Second training session has been planned for section web administrators.

There is now a volunteer form on web site. It is important that we include these volunteers in activities of the association. The website now has an RSS feed. It is possible for sections to have blogs—contact Robert for more information. The full report is posted on the NCLA web site.

Other Reports

ALA Council

Rodney Lippard: Rodney tweeted the ALA conference. Council has decided that legislative day will not be part of conference again. Final attendance for the conference was over 26,000. Council resolutions are included in his full report (on the web). A number of seasoned council members are retiring. Rodney will serve on Front Line Fund Raising Task Force, the Planning and Budget Assembly for Council, and will serve as Co-convenor of the Council Forums.

Camille O'Leary is working to raise \$1,000,000 for Spectrum Scholarships. NCLA should look for ways to contribute.

The NCLA board should consider creating a letter of support for the ensuring equitable access for all forms of communication resolution. It is about disability services and e-book reader accessibility and creating a library model for e-books. The full report is posted on the NCLA web site.
SELA Representative

Betty Meehan-Black: The report is posted on the NCLA web site.

Editor, NC Libraries

Ralph Scott: The print 2009 issue has been mailed to members of record. (At present there is no easy way to allow members to opt not to receive the print issue. It is a manual process.) He is proofing the spring/summer 2010 issue. It should be on the web by September 21, 2010. There have been issues with the web server. He is seeking contributors. The full report is posted on the NCLA web site.

State Librarian

Timothy Owens for Mary Boone: The digital information management program continues to digitize North Carolina collections. One of the latest collections to be digitized is a set of 1960s North Carolina urban development planning documents. The North Carolina Digital Heritage Center, which is LSTA funded, is accepting contributions for historic North Carolina photos. NC Card project (shared open source state catalog) will have 10 libraries on the system. The NC Library STARS (service to all rural and small) program sent staff from rural/small libraries to the Rural and Small Libraries Conference in Denver. The State Library has scheduled webinars--see their web site for more information. Penny Hornsby has announced her retirement.

Other business

Phil Barton asked the board to consider the possibility of ceasing the print publication of Tarheel Libraries. He also reported that Pam Jaskot would like to step down as editor. There may be a possibility of having Tarheel Libraries work as a supplement of North Carolina Libraries. Sherwin Rice and Phil Barton will talk with Mary Boone and Pam Jaskot and report at the next board meeting.

The meeting was adjourned at 1:58 pm.

Submission requirements for North Carolina Libraries

Electronic articles can be submitted online at <http://www.nccla.edu>

- To submit you must login; if needed you can register using the link in the header.
- We use the *Chicago Manual of Style* (15th edition, 2003).
- We have a rolling deadline, articles are juried when received.
- Publication of approved articles is in about 3-9 months depending on space available.
- For additional information, contact Ralph Scott scott@nccla.edu.