

1 North Carolina Library Association Executive Board Meeting

2 Friday, July 30, 2010

3 New Hanover County Public Library, Northeast Regional Library, Wilmington, NC

4
5 **Attending:** Tammy Baggett (Director), Phillip Barton (Past President), Wanda Brown (Vice-
6 President), Robert Burgin (Website), Phillip Cherry (REMCO), Bryna Coonin (Endowment),
7 Steven Cramer (BLINC), Mimi Curlee (GRS), Laura Davidson (Secretary), Cynthia Dye (YSS),
8 Kem Ellis (LAMS), Jacqueline Frye (NCLPA), M.J. Goodrum (PLS), Jennifer Hanft (Membership),
9 Rebecca Kemp (RTSS), Emily King (NMRT), Mary Kleinfeldt (YSS), Rodney Lippard (ALA
10 Councilor), Clark Nall (BLINC), Timothy Owens (Constitution), Kim Parrott (Admin Asst),
11 Sherwin Rice (President), Ralph Scott (NCL Editor), Penny Sermons (CJCS), Cynthia Shirkey
12 (RTSS), Mary Sizemore (Treasurer-Elect)

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14 The meeting was called to order at 10:07am by Sherwin Rice. Tammy Baggett, NCLA director and
15 New Hanover County Public Library staff member, welcomed everyone.

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17 The agenda was approved. The minutes of the April 23, 2010 were approved with corrections.

18
19 President's Report: Sherwin Rice

20 The president reported on her progress on filling board vacancies. She strongly encouraged
21 board member to be active in recruiting more members.

22
23 Treasurer's report: Mary Sizemore for Andrea Tullos

24 The latest budget reports are posted on the web site, including current fund account
25 information. Mimi Curlee asked about the status of the Leadership Institute budget.

26
27 Membership Committee Report: Jennifer Hanft (handouts)

28 Copies of the membership committee report were distributed to the board. A discussion of
29 outreach events and the importance of having board members attend networking events
30 followed. Members at networking events want to know more about the meaning of
31 membership.

32
33 A discussion of membership incentives associated with workshops and conferences followed.
34 The idea of allowing non-members to apply the difference between non-member and member
35 conference rates toward membership or offering a fixed membership discount (\$5 or
36 \$10) was discussed. Phil Barton made a **motion** to take this concept under advisement and ask
37 Timothy Owens to write a procedure to handle this and bring to the next meeting. The motion was
38 **approved**.

39
40 Other membership ideas discussed included

- 41 • A discount for unemployed librarians--dues are only \$15/year for low income librarians
- 42 • Offering a \$5 discount at networking events
- 43 • Improving joint ALA/NCLA student recruitment--membership form only allow
- 44 students to join ALA sections and roundtables. Students must separately contact
- 45 NCLA to join NCLA sections and roundtables
- 46 • Importance of having section/roundtable membership representatives
- 47 • Outreach to library directors and library schools, asking them to promote membership

48 The membership committee is interested in any other ideas for improving membership.

The committee plans a survey of lapsed Members (draft distributed) in August. A discussion about causes of lapsed membership followed. Concerns were raised about the online system. Kim Parrot, Robert Burgin, and Jennifer will work on a review of the system. The committee report is posted on the NCLA web site.

Section/Round Table Reports

Business Librarianship Section: Clark Nall for Steve Cramer

The section report is posted on the NCLA web site.

College and University Section: Carolyn Willis

The section report is posted on the NCLA web site.

Community and Junior College Libraries Section: Penny Sermons for Jennifer Noga

The section has been working on details of the joint CJCLS/CUS library instruction conference in October. The full section report is posted on the NCLA web site.

Government Resources Section: Mimi Curlee

The section has a new web site administrator, Jennifer Smith. The board expressed appreciation for outgoing administrator, Mike Van Fossen. The section is planning SimplyMap training and has created a new bookmark. The full section report is posted on the NCLA web site.

Library Administration and Management Section: VACANT

Kem Ellis has had to step down as chair. There is neither a chair nor chair-elect. Sherwin is working to fill the vacancy.

Literacy Roundtable: Pauletta Bracy

The section report is posted on the NCLA web site.

New Members Round Table: Emily King

The round table has decided to limit their mentoring program to NCLA members. They have continued the networking events. They are creating workshops oriented to new librarians such as a resume reviewers workshop.

The round table wondered if job posting on NCLA website should be limited to members. The website committee is interested in defining things that belong in a member-only section, although many job posting resources are not limited by membership (e.g. ALA, State Library).

Phil Barton made a **motion** to ask the website committee to explore the idea of limiting access to viewing job listings and other members only content to members only on the NCLA web site. After discussion, the motion was **approved**. NMRT will explore members only services as well.

The full section report is posted on the NCLA web site.

NC Association of School Librarians: VACANT

NC Library Paraprofessional Association: Jackie Frye

NCLPA is discontinuing print version of their newsletter although they may do an annual print highlight. Ellen Dickey (CCCC LIT) is retiring. The full section report is posted on the NCLA web site.

NC Public Library Trustees Association: VACANT

Public Library Section: MJ Goodrum

The PLS has two workshops scheduled and are planning Fabulous Friday mini-conferences for the spring to be repeated in three regions--Asheville, Wilmington, and Winston-Salem. They are putting new members on committees. The full section report is posted on the NCLA web site.

Reference and Adult Services Section: Mark Sanders

The section report is posted on the NCLA web site.

Resources and Technical Services Section: Rebecca Kemp

Rebecca introduced Cindy Shirkey, the chair elect, to the board. RTSS has planned a fall workshop. The section report is posted on the NCLA web site.

Round Table for Ethnic Minority Concerns: Phillip Cherry for Evelyn Blount

The REMCO board held a phone meeting to discuss membership recruitment, updating their brochure, shifting their newsletter to an electronic format, and to develop programming ideas--especially for 2011. They expressed concern about the section budget.

Special Collections Round Table: Dale Sauter

The round table is working to recruit members and planning a fall workshop. The full section report is posted on the NCLA web site.

Technology and Trends Round Table – Ed Hirst

No report

Women's Issues in Libraries Round Table: Jennie Hunt

No report

Youth Services Section – Cynthia Dye

Cynthia introduced Mary Kleinfeldt, section vice-chair, to the board. YSS is organizing their off-year biennial retreat at Caraway. Their budget has limited their ability to have big name draw for the conference. They are looking for a new chapbook editor. The full section report is posted on the NCLA web site.

Committee Reports

Archives – VACANT

Conference 2011: Wanda Brown

Motion: *The site selection committee moves that we have the 2011 conference in Hickory.* After discussion, the motion was **approved**. October 4-7 is one of the dates under consideration by the committee. Hickory is the most cost effective location for the association and its members. The board should explore helping get people to the conference (e.g. bus rentals). Wanda reported that she has begun to assemble to conference committee.

148
149 Constitution, Codes and Handbook: Timothy Owens

150 Timothy is working on reviewing and clarifying NCLA policies on reimbursement for
151 members as speakers at the conference. Of concern—will this compromise the 501C3
152 organization status.

153
154 Continuing Education: VACANT

155
156 Finance: Carol Cramer

157 The report is posted on the NCLA web site.
158

159 Endowment: Phil Barton

160 The estimate for June quarter is down. The endowment dinner funds have not been invested,
161 yet. Some discussion about endowment reporting practices followed. The report is posted on
162 the NCLA web site.
163

164 Intellectual Freedom: John Harer

165 No report
166

167 Leadership Institute: VACANT

168 The Leadership Institute has been cancelled. Camp Caraway will retain the deposit to be
169 applied to a future institute.
170

171 Rodney Lippard reported on the planning for an Unconference on leadership. A committee has
172 been formed and begun to work on the conference. It will be held in Wilmington on November
173 18-19. There will be no costs for the association. Conference charges will include food and
174 hotel. He proposed a **motion** for NCLA to host an Un-Conference around the theme of Leadership.
175 Significant discussion ensued. Board members were concerned that NCLA would have a
176 financial commitment if enough participants did not register. Other concerns raised were
177 location (would regional events be better attended?), length of sessions, use of hotels rather than
178 library facilities, travel restrictions in place in many institutions, content of the conference.
179 Following the discussion Laura Davidson proposed a substitute **motion**: *The Board endorse the*
180 *unconference concept and asks the committee to use the information from the discussion held today. The*
181 *Board does not commit to funding the conference.* This motion was **approved**.
182

183 Nominating: Phil Barton

184 No report
185

186 Operations: Priscilla Lewis

187 The report is posted on the NCLA web site.
188

189 Public Policy: Phil Barton for Carol Walters

190 26 people took the bus trip to legislative day in Washington, D.C. Carol Walters does a terrific
191 job organizing this event. There were face-to-face meetings with 50% of the NC legislative
192 delegation, including 30 minutes with Kay Hagan. All 13 congressional districts were
193 represented. Over 20 other ALA attendees joined the NC delegation. Talking points included
194 seeking reauthorization of LSTA, minimizing E-rate paperwork, and seeking support for school
195 libraries.
196

197 Scholarships: Lisa Williams

198 No report

199
200 Website: Robert Burgin

201 Second training session has been planned for section web administrators. There is now a
202 volunteer form on web site. It is important that we include these volunteers in activities of the
203 association. The website now has an RSS feed. It is possible for sections to have blogs—
204 contact Robert for more information. The full report is posted on the NCLA web site.

205
206 **Other Reports**

207
208 ALA Council: Rodney Lippard

209 Rodney tweeted the ALA conference. Council has decided that legislative day will not be part
210 of conference again. Final attendance for the conference was over 26,000. Council resolutions
211 are included in his full report (on the web). A number of seasoned council members are
212 retiring. Rodney will serve on Front Line Fund Raising Task Force, the Planning and Budget
213 Assembly for Council, and will serve as Co-convener of the Council Forums.

214
215 Camille O'Leary is working to raise \$1,000,000 for Spectrum Scholarships. NCLA should look
216 for ways to contribute.

217
218 The NCLA board should consider creating a letter of support for the ensuring equitable access
219 for all forms of communication resolution. It is about disability services and e-book reader
220 accessibility and creating a library model for e-books.

221
222 The full report is posted on the NCLA web site.

223
224 SELA Representative: Betty Meehan-Black

225 The report is posted on the NCLA web site.

226
227 Editor, NC Libraries: Ralph Scott

228 The print 2009 issue has been mailed to members of record. (At present there is no easy way to
229 allow members to opt not to receive the print issue. It is a manual process.) He is proofing the
230 spring/summer 2010 issue. It should be on the web by September 21, 2010. There have been
231 issues with web server. He is seeking contributors. The full report is posted on the NCLA web
232 site.

233
234
235 State Librarian: Timothy Owens for Mary Boone

236 The digital information management program continues to digitize North Carolina collections.
237 One of the latest collections to be digitized is a set of 1960s North Carolina urban development
238 planning documents. The North Carolina Digital Heritage Center, which is LSTA funded, is
239 accepting contributions for historic North Carolina photos. NC Card project (shared open
240 source state catalog) will have 10 libraries on the system. The NC Library STARS (service to
241 all rural and small) program sent staff from rural/small libraries to the Rural and Small
242 Libraries Conference in Denver. The State Library has scheduled webinars--see their web site
243 for more information. Penny Hornsby has announced her retirement.

244
245 **Other business**

247 Phil Barton asked the board to consider the possibility of ceasing the print publication of *Tarheel*
248 *Libraries*. He also reported that Pam Jaskot would like to step down as editor. There may be a
249 possibility of having *Tarheel Libraries* work as a supplement of *North Carolina Libraries*. Sherwin Rice
250 and Phil Barton will talk with Mary Boone and Pam Jascot and report at the next board meeting.

251

252 **The meeting was adjourned at 1:58 pm.**

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