

NORTH CAROLINA LIBRARIES

"RECRUITING BEGINS WITH YOU"

The above title is a steal from an A. L. A. brochure concerning library recruiting but it was on the lips of the Recruiting Committee members so often on November 15, 1952 when assembled in Greensboro to formulate some plans for action, that you might say it became the theme song. The Committee is investigating the possibilities of:

1. printing and distributing a *leaflet on Librarianship as a Career*
2. organizing a *Speakers Bureau* to provide speakers for schools, colleges, and organizations throughout the state for "Careers Day" programs, assemblies, guidance counselors meetings, etc.
3. asking some one in each of the six districts to serve as *Co-Ordinator* to bring the program closer home
4. having a *College Library Assistants Association* to function in the same manner as the North Carolina High School Library Assistants organization. (We feel that this is one of our best methods of recruiting.)
5. distributing a striking *Announcement of the Scholarship Loan Fund* to be pasted on college bulletin boards

When it comes right down to it, young people are influenced, either consciously or unconsciously, to choose, or not choose, librarianship as their career by their personal contacts with librarians. A vibrant, enthusiastic, happy librarian is the best advertisement our profession can have. Avail yourself of the opportunity to speak to promising young persons, letting them know of the joys of librarianship. Our ranks need bolstering! Perhaps you have felt that it was not necessary for you to be concerned with the problem of recruiting, but the A. L. A. Joint Committee on Library Work as a Career has said that it should be the responsibility of each librarian to get at least one person to go into library work each year. I have secured mine for this year—have you?

—MARY D. GRANT, *Chairman*
Recruiting Committee, N.C.L.A.
Greensboro City Schools