

# North Carolina Libraries

Volume 22, Number 1 — Fall 1963

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*[Photograph: Cover image for the Biennial Reports issue. An illustrated hot-air balloon with decorative floral border, carrying a basket with silhouetted figures. The balloon bears the script text "Three Cheers for Books!" Below the image the caption reads: Book Week, November 10-16, 1963.]*

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## Editorial Board

- **Guest Editor:** Carlton P. West
- **Editor:** Charles M. Adams, Woman's College, UNC, Greensboro
- **Associate Editor:** William S. Powell, University of North Carolina, Chapel Hill

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- **Cataloging:** Vivian Moose, Woman's College, UNC, Greensboro
- **College and University:** (to be appointed)
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- **Public Libraries:** Mae Tucker, Public Library of Charlotte, Charlotte
- **School Libraries:** Cora Paul Bomar, N. C. Department of Public Instruction, Raleigh
- **Special Libraries:** Myr Ebert, Division of Health Affairs, Chapel Hill
- **Trustees:** Mrs. J. O. Taylor, Sanford, N. C.
- **Photographer:** Samuel M. Boone, University of North Carolina, Chapel Hill
- **Publishers:** Joseph Ruzicka, Jr., and C. Merle Bachtell, Ruzicka Bindery, Greensboro

*The new editor of North Carolina Libraries for the biennium, 1963–1965, is Mrs. Oliver Orr. She and her Editorial Board will take over their new duties at the Durham Conference, October 23–26, 1963.*

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## The President Reporting

*Dear N. C. L. A. Member:*

Since it seems to be generally conceded by Past Presidents that, until a Conference is over, the worst is yet to come, it would be inappropriate, if not actually risky, to sing a swan song at this time in the biennium. Yet, nearing the end of an official term, a rehearsal of the swan song may be fitting.

To write that this has been a good biennium for the Association is easy; it is comforting, and it stimulates confidence among the membership. It is a conventional conclusion which no President of the Association would care to deny publicly.

But what actually characterizes a good biennium, and what circumstances might even suggest that any given biennium was a sterile period in the history of the Association? For anyone with a normal imagination the attempt to answer this question frankly and objectively is frustrating. He stands uncomfortably between dreams of greatness for the Association and what, in retrospect, have been the lesser real and lasting accomplishments. For the maintenance of peace of mind he must establish for himself an acceptable sense of proportion between what was and what might have been. He must distinguish among those dreams susceptible of immediate fulfillment, those which might be fulfilled in the future, and those which offer very little hope of materialization. Your President recognizes that, in a sense, he is offering an *"apologia pro sua vita."* But, knowing that only paralysis could result from too deep a devotion to the unattainable, he should content himself with what the biennium actually has brought. In terms of cooperation and service the experience of the past two years has unquestionably been satisfactory. Willingness to undertake extraordinary assignments has been apparent; acceptance of demanding situations has been gracious. Your President wishes, therefore, to express his appreciation of unstinting effort and his deepest gratitude for loyalty on the part of those who have served the Association in any capacity.

The evidence of activity is to be found in the reports which constitute this issue of *North Carolina Libraries*. No one, it will appear, has really been idle.

Fruition, which will be embodied in the experience of the coming Conference, is at hand. Although not necessarily a play-time, it can be as relaxing a time when a professional gathering can be both pleasant and refreshing. The officers of the Association join your President in hoping that you will come to Durham, and that, when you have left, you will be glad that you attended the Conference.

**CARLTON P. WEST, PRESIDENT**

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## **Letter from Emerson Greenaway**

*[Photograph: Letterhead of the City of Philadelphia, showing the city seal — a standing female figure with shield and a standing male figure with staff — above the text "CITY OF PHILADELPHIA" in large display type. Below: "THE FREE LIBRARY OF PHILADELPHIA / LOGAN SQUARE, PHILADELPHIA 3, PA."]*

March 4, 1963

Mr. Carlton P. West, President  
North Carolina Library Association  
Wake Forest College Library  
Winston-Salem, North Carolina

Dear Mr. West:

Miss Krettek has written of the generous contribution of \$200 from the North Carolina Library Association toward the work of the ALA Washington Office. The continued help of the state associations has been most valuable to us in our work. We more than appreciate what the associations have been able to do financially in order to make it possible for us to continue the work necessary to bring persons to Washington to testify on important bills, etc.

Please extend my thanks to the members of your association.

Sincerely yours,

Emerson Greenaway, Chairman  
ALA Committee on Legislation

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## Biennial Reports

### Executive Board, 1961–1963

- **President:** Carlton P. West
- **First Vice-President and President-Elect:** Margaret E. Kalp
- **Second Vice-President:** Benjamin F. Smith
- **Recording Secretary:** Mrs. Louella S. Posey
- **Corresponding Secretary:** Mrs. Anna J. Cooper
- **Treasurer:** Mrs. Pattie B. McIntyre
- **Director:** Evelyn Parks
- **Director:** Elvin E. Strowd
- **A. L. A. Representative (until A. L. A. Conference of 1963):** Carlyle J. Frarey
- **A. L. A. Representative (after A. L. A. Conference of 1963):** Cora Paul Bomar
- **S. E. L. A. Representative (until S. E. L. A. Conference of 1962):** Cora Paul Bomar
- **S. E. L. A. Representative (after S. E. L. A. Conference of 1962):** Charles M. Adams
- **Past President:** Mrs. Elizabeth H. Hughey

*[Photograph: Group portrait of the N.C.L.A. Executive Board, taken by Sam Boone at the 34th Biennial Conference in Durham, 1961. Front row, seated left to right: Mrs. Louella S. Posey, Margaret E. Kalp, Mrs. Elizabeth H. Hughey, Carlton P. West, and Mrs. Pattie B. McIntyre. Second row, standing left to right: Benjamin F. Smith, Evelyn Parks, Mrs. Anna J. Cooper, Elvin E. Stowd, and Carlyle J. Frarey.]*

Not including the joint meeting of old and new Boards held on the eve of the Conference of 1961, the Executive Board has met, up to the time of writing, four times, on December 18, 1961, May 8, 1962, November 14, 1962, and March 2, 1963. It is expected that an additional meeting will be held in September 1963, and plans have been laid for a pre-conference meeting of old and new Boards in Durham. With the exception of the meeting which convened during the work-session in Raleigh, meetings have been held in the quarters of the School of Library Science at the University of North Carolina in Chapel Hill.

Members of the Executive Board have been consistently mindful of their obligations, with the result that attendance at meetings has been excellent and interest in business keen and informed.

The work of this Executive Board, like that of its predecessors and doubtless like that of its successors, inevitably has been shaped by certain dominating patterns. Early in any biennium a Board must, for instance, give its attention to matters relating to organization, structure, and personnel. It must, as the biennium progresses, find solutions to developing problems involving the Association in general, as well as to those which have their origins within committees or sections. It will recognize, however, that merely to put machinery in running order and then to wait for operational problems to develop could not fully justify its presence. It is equally imperative that the Board address itself to constructive measures which promise future improvement in the work of the Association, and to define appropriate projects which may either be completed or bequeathed to succeeding Boards.

In the fall of 1961 the Executive Board was principally occupied with procedures incident to starting the Association off in the new biennium. Time was generously given to the selection of appropriate committee personnel. Principles previously found effective were reviewed and, for the most part, accepted as valid. Experience suggested two revisions in committee structure — the substitution of a Governmental Relations Committee for the former Federal Relations and Legislative Committees, and the substitution of a broader Committee on Organization for the earlier Committee on Committees.

A State Executive Director for National Library Week was appointed, and the Editor of *North Carolina Libraries*, willing to continue from the previous biennium, was reappointed. For the current biennium, at least, it was decided that the Editor should be free to name the members of his Editorial Board. A member of the State Public Library Certification Board, as required by law, was named.

The necessary appointments having been made, the Board proceeded to draw up a budget for the control of Association finances during the biennium. Although income was anticipated to be somewhat larger because of enlarged membership and a certain degree of financial relaxation was thus established, few striking changes in budgetary assignments were possible. A small but much needed increase was allotted to the work

of the Treasurer, however, and it was also felt that, if Association support of National Library Week were to be continued, more than a token appropriation should be made. Consequently a considerable increase was made in this item. It should be added that activities associated with National Library Week were strengthened by a generous private donation which has been available both for a contest and for general National Library Week purposes. The possibility of developing additional sources of income was discussed. No conclusions were reached; and a reluctance to resort to an increase in dues, although this may be required in the fairly near future, was evident in Board meetings.

As was to be expected, both committees and sections presented suggestions, requests, and proposals for the approval of the Executive Board. Since these have found their way into the text of the committee and section reports which appear on the following pages, they need not be given special mention at this point.

It may be noted that in the area of governmental activity relating to libraries the Board assumed a more than usually active role. Two resolutions were passed and conveyed to appropriate officials — one urging the appointment of a committee of librarians to assist and advise the Superintendent of Documents with respect to Federal Depository matters and the other commending Governor Sanford, members of the Advisory Budget Commission, and members of the recent General Assembly for their support of a state program favorable to library development.

Fortunately the members of the Executive Board were not exclusively concerned with personnel and operational problems which came their way. There was time for consideration of the future well-being of the Association and several proposals of this type were seriously examined, although it was not at all possible to implement them in most cases.

As the Association grows larger and its affairs more complex, the need for a permanent Executive Secretary and a Public Relations Officer becomes more apparent. Voluntary officers find their burdens increasingly heavy. Library publicity, except as it originates in the offices of the State Library or the Department of Public Instruction, is too often sporadic and local. The present Executive Board has recognized the definite need for such officers, or perhaps in the first stages a combination of duties in the person of one officer; but it understands that, ways and means being usually sadly lacking, it must bequeath the proposal to its successors.

The desirability of conducting a fresh and comprehensive survey of library resources in North Carolina also impressed the Board strongly. It was felt that not only should up-to-date analyses be made but that sociological and economic determinants should be explored carefully and in depth. Toward this end some progress was made during two Board meetings. The project was defined and an estimate of cost was produced. Since it was immediately apparent that the cost would be much greater than presently conceivable Association resources could meet, it was concluded that outside sources would have to be found, more likely some foundation or other institutional aid. The Executive Board, therefore, invites its successor to implement this already partially developed plan.

Much more nearly accomplished is a project specially assigned to the Committee on Organization and intimately involving the Committee on Constitution and Codes. This is the preparation of an organizational manual for the Association, its officers and several

units. Considering the customs which have developed, sometimes described in writing and sometimes merely handed down by word of mouth from biennium to biennium, sometimes vague and as often confusing, the preparation of such a manual has long been awaited. It is therefore most satisfying to note that such a manual will shortly be available in a preliminary edition. Answers to questions about who does what, and when, may no longer require numerous telephone calls and letters, with occasional resulting misunderstandings.

The importance of providing more adequate stenographic help for the editor of *North Carolina Libraries* has been recognized by the Board, and it hopes that funds will, during the next biennium, allow the provision of such very much needed assistance. The Executive Board has patently been busy in spite of the fact that some proposals have not developed beyond a stage of wishful thinking.

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## Sections

### College and University Libraries Section

- **Chairman:** Mrs. Treva W. Mathis
- **Vice-Chairman:** Walter Gray
- **Secretary:** Mrs. Theodore Perkins
- **Director:** Marcella Carter
- **Director:** Benjamin E. Powell

On March 2, 1963, the executive committee of the College and University Libraries Section of N. C. L. A. met in the D. H. Hill Library at State College, Raleigh, N. C. At the request of the Chairman, Mildred Council joined the executive committee as a representative from the Junior College Committee.

A brief review of the activities of the Section from 1953–1963 opened the discussion of proposed activities for the remainder of this biennium. It was agreed that all efforts should be exerted toward planning for the October 1963 meeting, and Walter Gray, Vice-Chairman and Program Chairman, was directed to explore various suggested possibilities for this program.

### Junior Members Round Table

- **Chairman:** Mrs. Mary Frances Crymes
- **Vice-Chairman:** Alva W. Stewart
- **Secretary-Treasurer:** Joe Rees
- **Director:** Lucinda Lanning
- **Director:** Michael J. Briggs

The Junior Members Roundtable has held two meetings during the past two years. The program meeting that was previously planned for this past November was postponed to March 30, 1963, to be held at the Public Library of Charlotte and Mecklenburg County. This meeting, sponsored by JMRT, was an open one for all librarians interested in the

topic for discussion, "The Professional Responsibility of Librarians." Also under discussion was the role of librarians in our professional organizations. Dr. B. Powell opened the meeting presenting remarks on the main topic. A panel discussion followed directed by members representing the various library fields. The afternoon session was a discussion by another panel on the library associations.

The special projects committee under the leadership of Mr. Al Stewart and Arie Stephens has composed a questionnaire on student-patron usage of college, public, and school libraries. These questionnaires are still in the process of being distributed as we hope that by the October meeting we will be able to report some of the statistical findings.

For the NCLA CONVENTION in October, JMRT is planning an association coffee hour for Thursday afternoon and a JMRT dutch breakfast for Saturday morning, for which we will have a guest speaker and a brief business meeting.

### **North Carolina Association of Library Trustees**

- **Chairman:** Mrs. Joe Taylor
- **Vice-Chairman:** James Blount, Jr.
- **Secretary:** Mrs. John Campbell
- **Past Chairman:** Nena DeBerry

An important date for all of you to set aside on your calendar is Friday, October 25, 1963. At that time, the North Carolina Association of Library Trustees will hold its biennial meeting in Durham at the Jack Tar Hotel. This will be a luncheon meeting at 12:30 followed by our business session. One order of business will be the election of officers for the next biennium. The trustee section has grown in membership more than any other section of the North Carolina Library Association, and for this we are grateful. I hope that attendance at this meeting will reflect this growth, and that we will have our largest attendance to date. Won't you make your plans now to come? Additional information regarding the luncheon and other N.C.L.A. activities of interest to trustees will be published in the

*North Carolina State Library News Letter* which is mailed to trustee chairmen and librarians. Trustees who are members of N.C.L.A. will receive advance reservation forms. Nonmembers should make reservations through their librarians or member trustees.

Another interesting feature of the meeting will be recognition of the outstanding trustee in North Carolina for the biennium. Many of you know of a trustee who has served his or her library in a splendid way during the last year or two.

This is a fine honor for the recipient of this award, and if you know of someone who should be so honored, let the committee have this information. Two years ago we had two such outstanding trustees that both received the award. They were: Dr. Julius Rose of Greenville and Mrs. J. Robert Campbell of Plymouth.

Those of you who attended one of the four Trustee-Librarian Institutes held in March will be interested to know that they were generally considered the most profitable of the biennial institutes to date. There were 110 trustees, 80 librarians, 8 Friends of public libraries and 11 governmental officials who enjoyed the discussion of the new "Standards for North Carolina Public Libraries" so ably moderated by George Esser, Jr.,

of the Institute of Government. A sufficient number of the Standards were mailed to each library system to provide a copy for the librarian and each trustee. I trust that all of you have had an opportunity to study them.

We are very glad that James Blount of Rockingham who is Vice-Chairman and Chairman-elect of our Trustees Association was able to represent us at the American Library Trustee Association Workshop in Chicago in July. He had a fine time, met many delightful people, learned a great deal, and, I am sure, contributed a great deal to the conference. The following is his report on the Workshop:

The 1963 ALTA Workshop opened in Chicago on July 13, 1963, with a most informative and inspiring keynote address by Mr. Maurice B. Mitchell, President, Encyclopedia Britannica, Inc. Mr. Mitchell's topic, "Gearing Sources of Knowledge to This Age of Change," got the Workshop off on the right foot, and was actually one of its high spots. The general field of inquiry for the Workshop carried the rather imposing topic: "Library Trustees: Leaders Breaking Barriers to Creative Inquiry." The preamble for the program excellently summed up the challenge being presented to Library Trustees:

"The Board of Public Library Trustees is generally the only officially designated body in the community solely concerned with the provision of library service. Trustees must, therefore, re-evaluate their concepts of responsibilities to encourage the development and coordination of all types of library service to meet the needs of all the people and institutions in the area in this age of change."

To explore thoroughly the theme of the Workshop the working sessions were divided into four sections with well-informed and excellent speakers or panelists. The first session, "Re-evaluation of Concepts," was a panel discussion moderated by Mr. Gail Plummer of Salt Lake City. The panel members represented public library and school library trustees and librarians. This session dealt primarily with the need for coordination of library services offered by the public libraries and the public schools.

On Saturday the luncheon was so arranged that representatives of the various regions could sit with their Regional Director and other Trustees from their Region. It was encouraging to note that each state in the Southeastern Region had one or more Trustees present at this luncheon. North Carolina was represented by Dr. Mark Lindsey of Hamlet and Jim Blount of Rockingham.

The second working session was a "Brainstorming Session" led by J. Eugene Welden of the University of Chicago. The specific topic was "Breaking Boundaries," and the leader conducted a series of round table discussions dealing with specific Librarian-Trustee problems. The almost universal need for better lines of communication between staff members and Trustees came up repeatedly during these discussions. It was particularly interesting to note the completely serious and determined manner in which the Trustees present attempted to find solutions to the fact situations presented by Mr. Welden.

On Saturday evening the ALTA Recognition Dinner was held. ALTA President, Mrs. Weldon Lynch, presided and paid special tribute to those Trustees from throughout the country who had been particularly active during the current year. President-elect George W. Coen of Lancaster, Ohio, was introduced at this time. The highlight of this

dinner was an address by the Honorable John E. Fogarty, member of Congress from Rhode Island. Congressman Fogarty made a most interesting talk dealing with Federal interest in libraries.

The third working session on Sunday morning was a symposium presided over by Mrs. Richard Corrigan, Chairman of the ALTA Workshop Committee. The topic for this session was "Utilization of Resources," and five speakers presented their views on subjects ranging from financial resources to public relations.

At the luncheon on Sunday, Dr. John W. Taylor, Executive Director, Chicago Educational Television Association, spoke on "Advancing Knowledge Through Educational Television." For those of us from non-metropolitan areas the extensive and increasing use of educational television as described by Dr. Taylor was not only interesting but amazing.

The final session of the ALTA Workshop was the National Assembly of Library Trustees. This Assembly dealt with the subject "Building the State Trustee Organization." Again, four outstanding speakers presented very informative and helpful talks on the importance, organization, programs and financing of State Trustee Associations.

Probably of more lasting importance than any specific fact which I brought away from the Workshop was the renewed awareness of the contribution which every Library Trustee can, and should, make to his community. By and large, the Trustees who went to Chicago were thoroughly dedicated to meeting the challenge of improving library service throughout the country. Implicit in the meeting of this challenge is the need to make the public library more than a mere storehouse of knowledge, but to give to it a place of leadership in the overall plan of education and dissemination of information. No report of this Workshop would be complete without mentioning the high regard in which several North Carolinians are held by the officials of ALTA and the American Library Association. The names of Elizabeth Hughey and Elaine von Oesen came up repeatedly in exchanges and conversations whenever outstanding library service was being discussed. Hoyt Galvin, Director of the Charlotte and Mecklenburg County Library, was everywhere. Not only did he participate on the program in one ALTA session, but he directed at least one ALA conference on library buildings, and gave every appearance of being one of the two or three individuals who were making the whole conference work. I believe I only met one person who did not know Hoyt, and he was a Trustee from a small town in New Mexico who was attending his first Workshop. All in all, it was a most excellent meeting, and one which I sincerely wish every Trustee in North Carolina could have attended.

### **Public Libraries Section**

- **Chairman:** Mrs. Dorothy E. Shue
- **Vice-Chairman:** Mrs. Dorothy Thomas
- **Secretary:** Joyce Bruner
- **Director:** Mae Tucker
- **Past Chairman:** Paul S. Ballance

The newly elected officers of the Public Libraries Section met on October 27, 1961, during the NCLA Conference and named Committee Chairmen and Vice-Chairmen. The

work of the Section is carried out by committees, which for 1962–1963 were named as follows: Adult Services, Audio-Visual Resources, Development, In-Service Training, Personnel, and Printed Resources.

In January 1962 Section officers met with Committee Chairmen and Vice-Chairmen and the State Library Extension Staff, in Winston-Salem. Committee assignments were made, proposed activities discussed and recommendations for Committee Work made. Two committee name changes were made: Audio-Visual to Audio-Visual Resources and Resources to Printed Resources.

In July of 1962 the Executive again met, decided on a budget, and heard interim reports on committee work.

On January 10th and 11th, 1963, the Executive Committee together with Committee Chairmen and Vice-Chairmen met in Charlotte. At this time it was voted to give this group an official name: the Planning Council of the Public Libraries Section.

Committee activities of the biennium may be summarized as follows:

### **Adult Services Committee**

#### **Neal Austin, Chairman; Hollis Haney, Vice-Chairman**

This committee undertook several projects, appointed subcommittees, made intensive studies and important recommendations.

It made a detailed analysis of the need for an Adult Services Section within NCLA, and presented recommendation that such a Section be formed.

It recognized the need for assembling, evaluating and making available information about adult book lists and appointed a subcommittee to develop this project.

It recognized that libraries have a significant role to play in raising the level of literacy in North Carolina, and investigated ways of developing a literacy program, especially the use of the Laubach Literacy Films. It was planned to prepare a questionnaire to determine the nature and extent of library activity in this area, but this plan was suspended when it was learned that the ALA Adult Services Division was preparing such a questionnaire.

### **Audio-Visual Resources Committee**

#### **Nancy Pumphrey, Chairman; Miriam Irby, Vice-Chairman**

This committee organized and set into motion a very efficient program of district film preview sessions for the purpose of selecting films for the Adult Film Project. In addition, old, much-used films were reviewed, and some were withdrawn, others replaced. A revised Film Handbook was issued. Film block-booking was discontinued.

The committee held an Audio-Visual Resources Workshop August 15th and 16th, 1963, in the Charlotte Public Library, giving attention to a variety of audio-visual media — films, filmstrips, slides, recordings, pictures and exhibits. (See separate report on this workshop below.)

### **Development Committee**

#### **Charlesanna Fox, Chairman; Kathleen Gilleland, Vice-Chairman**

The Development Committee, devoting many hours of work to its assigned task, produced an outstanding statement of standards for public libraries of North Carolina. Entitled STANDARDS FOR NORTH CAROLINA PUBLIC LIBRARIES: First Edition, these standards were duplicated and distributed by the North Carolina State Library, and were the subject of a series of Trustees Institutes held in March 1963.

### **In-Service Training Committee**

#### **Louella Posey, Chairman; Allegra Westbrook**

A workshop for professional librarians on the subject of public relations was held in May 1962 at the Charlotte Public Library. Dorothy Kittel, at that time Adult Services Consultant with the State Library, was coordinator, and Miss Sarah Wallace, Director of Public Relations of the Minneapolis Public Library, was consultant. This workshop, attended by approximately forty librarians, was highly successful.

### **Personnel Committee**

#### **Evelyn Parks, Chairman; Susan Borden, Vice-Chairman**

This committee studied and made recommendations in the area of fringe benefits for library employees, and these recommendations were included in a mailing to public library trustees.

### **Printed Resources Committee**

#### **Antoinette Earle, Chairman; Edith Clark, Vice-Chairman**

The Printed Resources Committee has distributed an up-to-date list of the Special Inter-Library Loan Collections in North Carolina Public Libraries, and has solicited from each librarian in charge of the collections a brief statement as to the scope of the collection, to be published in the State Library Newsletter.

### **Resources and Technical Services Section**

- **Chairman:** Carlyle J. Frarey
- **Vice-Chairman:** Jane Greene
- **Secretary-Treasurer:** Mrs. Elizabeth Ledford
- **Director:** Mrs. Ann M. Johnson
- **Director:** Elizabeth Walker

At the biennial meeting of the Section in Durham, October 26, 1961, new by-laws were adopted which included a change in name from "Catalog Section" to "Resources and Technical Services Section." This action reflected the considered judgment of the membership that the Section should broaden its scope of interests to provide a forum within the Association for all of those who are concerned with the technical operations fundamental to good library service, and that, as a regional group of the parent ALA Resources and Technical Services Division, it should define objectives for itself in harmony with those of the Division with which it has affiliation.

Due to illness, Mrs. Elizabeth Rodell, Executive Secretary of the ALA Resources and Technical Services Division, was unable to attend the conference sessions in Durham and to present her paper on the progress of the revision of the cataloging code. Mr. Frarey substituted for Mrs. Rodell and conducted an informal discussion of the issues reflected in the design for a revised code and the progress which had been made up to that time.

The Executive Committee of the Section has met only once during the biennium on the occasion of the Mid-Year Planning Session held in Raleigh at State College on Saturday, March 3, 1963. Its business at that time included (a) planning for the Section meeting at the 1963 biennial conference, and (b) approval of appointments to the Nominating Committee recommended by the Chairman. The committee approved a proposal to invite Mrs. Rodell to attend the 1963 biennial conference to speak about the current interests and activities of the Resources and Technical Services Division and to ask two graduate students in the School of Library Science at the University at Chapel Hill to prepare papers for presentation at the program meeting. The students have accepted their invitations. Miss Michele Wiederkehr, a native of Strasbourg, France, will present a discussion of the philosophy of the "Corporate Entry" as this is reflected in European cataloging codes, the existing ALA cataloging code, and in the proposals for a revision of the Anglo-American cataloging code. John Bridges, a member of the library staff at the Pack Memorial Library, Asheville, will speak concerning the problems of acquiring and organizing non-book materials for North Carolina libraries.

A Nominating Committee, consisting of Mrs. Ann Johnson, Mrs. Elizabeth Newland, and Miss Sophronia Cooper, Chairman, was appointed March 13, 1963, to prepare a slate of nominees for election at the biennial business meeting.

In the winter, 1961–1962, the Executive Board of the North Carolina Library Association established a Committee on Organization to study the organizational structure of the Association, to make recommendations concerning this, and to prepare an organizational manual for the information of Association and Section officers. The structure of this Committee includes a representative from each section, and Mrs. Helen Brown has served throughout the biennium as representative of the Resources and Technical Services Section.

As is customary, a luncheon meeting of representatives of the several regional groups is held annually at the American Library Association conference by the Resources and Technical Services Division. The Chairman represented the Section at the Regional Group Luncheons in Miami Beach and in Chicago.

Membership in the Section as of June 30, 1963, was 78 personal and 3 institutional members, an increase from 68 members in 1961.

### **School and Children's Section**

- **Chairman:** Mary Guy Boyd
- **Vice-Chairman:** Mrs. Peggy Lyons Mann
- **Secretary:** Irene Rumble
- **Director:** Martha E. Riddick
- **Director:** Mrs. Louise M. Plybon

On alternate years when NCLA does not meet, the School and Children's Section sponsors a conference. The second such conference, sponsored in cooperation with the State Department of Public Instruction, was held at the Jack Tar Hotel in Durham, September 20–22, 1962. The theme of the conference was "Instructional Materials Services: Library and Audio-Visual." A total of 407 school librarians, audio-visual coordinators, supervisors and school administrators assembled for the series of meetings.

The conference opened on Thursday night with Mary Helen Mahar, School and Children's Library Specialist, U.S. Office of Education, making the keynote address on "The Library As An Instructional Materials Center." A reception followed the evening session.

The Friday morning program consisted of (1) demonstrations of audio-visual materials and equipment by Paul Flynn and Johnny Shaver, Audio-Visual Education consultants, State Department of Public Instruction, and (2) discussions and demonstrations by practicing librarians of ways of organizing and distributing audio-visual materials and equipment. Meeting Friday afternoon in small groups as elementary, secondary and supervisory personnel, conferees considered some common problems and concerns.

Following the Friday night banquet, Margaret Nichol森, Head Librarian, Evanston Township High School, Evanston, Illinois, spoke on "The Evanston, Illinois, School Library Story: the Use of Audio-Visual Materials in the School Library Program."

The program for the final session on Saturday morning began with a panel consisting of moderator, Cora Paul Bomar, Supervisor, School Library Services Division, State Department of Public Instruction, and leaders for the Friday afternoon discussion groups. The panel members shared important ideas to come out of the Friday afternoon meetings. Mrs. Mary Peacock Douglas, Supervisor of Libraries, Raleigh City Schools, spoke on "The Challenge That Lies Ahead." A summary of the three-day conference was made by Mrs. Frances Kennon Johnson, School of Education, University of North Carolina, Greensboro.

Representing the School and Children's Section at the State Assembly of the American Association of School Librarians meeting in Miami Beach in June of 1962 was the alternate, Mary Guy Boyd. The official representative, Mrs. Vera Melton, Librarian, Needham Broughton High School, Raleigh, attended the meeting of the State Assembly of the American Association of School Librarians meeting in Chicago in July of 1963.

Both representatives were given sums from the Treasury to help defray their expenses to the meetings.

Recent appropriations from the State Legislature have increased the number of school library positions throughout the state to more than 1,000, thus making the School and Children's Section potentially the largest in membership in NCLA. Membership blanks were made available at the fall conference, resulting in new members. Believing that many school and children's librarians merely needed an easy opportunity for joining NCLA, our Section asked permission of NCLA to conduct a membership drive among the school and children's librarians in the state. A letter and membership card were mailed to all potential members in April of 1963. Memberships increased from 218 to 380.

At the planning meeting of the Executive Committee which met in Raleigh in the spring of 1963, the need for a handbook for our Section was discussed. A committee

composed of Elizabeth Lassiter, Mrs. Vera Melton, Elizabeth Williams, and Mildred Mullis was appointed to begin work on a handbook.

In the spring of 1963, gifts of \$10 were sent from the Section to both of the high school library assistants associations in North Carolina — to be used for their special projects. In August of 1963, a two-day work-conference on Southern Association Standards for School Libraries was held in Atlanta. To this conference our Section sent a representative: Mrs. Mary Peacock Douglas. Part of her expenses were met from our treasury.

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## **Committees**

### **Archives Committee**

- Charlesanna Fox, Chairman
- Myrl Ebert
- Mrs. Hallie Sykes Bacelli
- Mrs. Leola M. Ross

The Archives Committee is continuing the work of arranging the papers of the Association in order for their preservation. Papers for the bienniums 1955–1957 and 1957–1959 were prepared for binding; scrapbook material was gathered and arranged; a picture album was started.

Section archives are far from complete. Section officers are urged to file with the Archives Committee minutes, Conference information and other papers which have permanent value. If they are available in suitable form, they will be bound with Association materials.

### **Constitution and Codes Committee**

- Winston Broadfoot, Chairman
- Mrs. Edna A. Lambeth
- Mrs. Adriana P. Orr
- Jean Phifer

The Committee on Constitution and Codes has dwindled to the chairman and Mrs. Andy Orr as working members. The other members send us their best wishes but, otherwise, we have had no suggestions or help from them.

The Committee has been charged with the task of revising the Constitution and By-Laws and submitting its proposal to the Executive Board for possible consideration by the membership.

After considerable discussion the Committee decided to limit its revision to improvement of the language, elimination of the contradictions, and filling in some obvious omissions. An earlier idea of making substantial recommendations in substance was eliminated. In approximately four drafts the above result was accomplished, with one substantial reservation.

Because the Committee on Organization is at work, at least in part, on the same problem, to the extent of specific language recommendations in the By-Laws and revamping the existing committee structure of the NCLA, the Committee on Constitution and Codes believes it necessary to await the completion of the work of the Committee on Organization. At that time the Committee on Constitution and Codes can proceed, incorporating in the rules all that is recommended by the Committee on Organization and approved by the Executive Committee.

### **Cooperative Library Resources Committee**

- Gladys Johnson, Chairman
- James G. Baker
- Leonard L. Johnson
- Mrs. Constance H. Marteen
- Louise McG. Hall
- Mrs. Dorothy Shue

In the 1961–1963 biennium the Committee on Cooperative Library Resources of N.C.L.A. planned a Pre-Conference Workshop on the theme, "Cooperative Development and Use of North Carolina's Total Library Resources" to be held in the Jack Tar Hotel, October 22–23, 1963. The summary and report of this workshop will constitute the formal report of our Committee. Until it becomes available, the plans which have been completed and seem to be working out satisfactorily will have to constitute the committee report.

### **Conservation of Newspaper Resources Committee**

- Mary Canada, Chairman
- Mrs. Monroe J. Bahnsen
- H. G. Jones
- Sangster Parrott

On July 8, 1963, the Committee on the Conservation of Newspaper Resources presented to Governor Terry Sanford the first copy of *The Union List of North Carolina Newspapers, 1751–1900*, edited by H. G. Jones and Julius H. Avant in co-operation with the Committee, published by the State Department of Archives and History, Raleigh.

Publication of this union list represents the joint action of many who have worked for its completion, and the committee is grateful to each who has had a part. We particularly call the attention of the members of NCLA to the outstanding contributions of H. G. Jones, the State Archivist without whom publication would never have been possible. We hope that the October convention will join with us in a heartfelt vote of thanks to Mr. Jones. Mr. Jones and the State Department of Archives and History will continue to maintain the card file assembled for the union list and plan to publish supplements from time to time.

In 1955 this committee formulated a three-phase program: (1.) to make a list, with locations, of all newspapers published in the state prior to 1820; (2.) to compile a

selective list of newspapers issued between 1820 and 1870; (3.) to work toward the preservation of the more significant newspapers published since 1870. The *Union List of North Carolina Newspapers, 1751–1900* fulfills the first two of these goals. Since 1955 the microfilming program of the State Department of Archives and History has been instituted. Not only have the older newspapers been recorded but at the present time approximately fifty per cent of the 1870–1900 papers are on microfilm. In the near future more of these latter papers will be preserved as the archives program concentrates on this phase of their work.

Feeling that its mission has been completed as far as is possible, the group voted at its March 2, 1963 meeting to recommend to the executive board the dissolution of the Committee on the Conservation of Newspaper Resources. We also suggest that any future responsibilities be incorporated in the Cooperative Committee on Library Resources and that H. G. Jones be appointed a member of this group.

### **Education for Librarianship Committee**

- Mrs. Helen S. Monahan, Chairman
- Mrs. Mae Tillman
- Edgar P. Lynch
- Mrs. Barbara E. Heafner
- Robert A. Miller
- Mrs. Ila Taylor Justice

The Committee is compiling the 3rd edition of the Directory of Library Schools in North Carolina. It will be a leaflet type, which can be enclosed in a letter size envelope. The Committee feels that there is a need for closer co-operation between the library schools and the practicing librarians; that the Committee for Education for Librarianship be granted permission to form a subcommittee composed of the heads of the Library Schools, the State Librarian and the chairman of the Committee on Education for Librarianship.

That the Committee request space in the NCLA Newsletter for a brief questionnaire to see what the librarians want in the way of a workshop or a three day refresher course held at an institution — one for professional librarians and another for non-professional librarians.

That a study be made to determine what the N. C. State Library, the various committees of the sections of the NCLA are doing to further education for Librarianship, so that a more effective effort could be made and the duplication of work be eliminated.

### **Governmental Relations Committee**

- D. Clifton Brock, Chairman
- Mrs. Nell B. Wright
- Mrs. Elizabeth Hughey
- Cora Paul Bomar
- Elizabeth Williams
- James R. Bryant

By action of the 1961 NCLA Conference, the former Federal Relations and Legislation Committees were merged to form the Governmental Relations Committee. This committee, organized into State and Federal Relations subcommittees, met twice during the biennium and took the following actions:

1. As a result of its meeting of May 24, 1962, prepared an eight-page summary detailing the importance of an expanded Library Services Act program for North Carolina. The summary was sent to librarians, trustees, and friends of libraries across the state.
2. Set up a statewide network of key people — librarians and community leaders — to work directly with legislators from their areas in behalf of legislation of library interest.
3. Drafted a resolution, approved by the Executive Board and forwarded to ALA, urging the creation of an Advisory Committee on librarians to work with the Superintendent of Documents in connection with the federal depository program. ALA action proved unnecessary when an Advisory Committee was established as a result of a similar recommendation by the Rules and Administration Committee of the U. S. Senate.
4. Distributed material on the ALA federal legislative program to NCLA members at the Spring meeting on March 2, 1963. At this meeting the committee drafted a resolution, approved and transmitted by the Executive Board, congratulating the Governor and other state officials on their favorable consideration of library needs and urging continued and expanded support for libraries on the state level.
5. Prepared and mailed on August 12, 1963, a "Call to Action" to County and Regional Library Board Chairmen and Librarians urging activity in support of the Library Services and Construction Act, which would expand the Library Services Act, increase funds available through the LSA program, and provide matching funds for construction of public library buildings.
6. The committee, or its individual members, testified before Congressional committees, wrote letters, and made personal contacts with legislators in support of legislation of library interest.

### **Intellectual Freedom Committee**

- Mrs. Alice L. Hicks, Chairman
- Harry Bergholz
- Charles C. Dean
- Robert E. Long
- Mrs. Mary D. Ring
- Thomas M. Simkins

The Intellectual Freedom Committee is pleased to report that no evidence of any active campaign threatening intellectual freedom in libraries has been reported during the biennium.

The Committee will continue to maintain an information file concerning intellectual freedom, and will make available to libraries and librarians materials and references pertaining to censorship.

Through the cooperation of the American Library Association sample copies of the September 1963 issue of "Newsletter on Intellectual Freedom" will be distributed at the North Carolina Library Association Biennial Conference.

### **Membership Committee**

- Arial A. Stephens, Chairman
- Mrs. Pattie B. McIntyre
- Mrs. Mollie H. Lee
- Mrs. George S. Sherrod

The Membership Committee, after a flurry of activity in the Fall of 1962, in which the members discussed pro and con the reasons for persons not joining professional organizations, came to a rather abrupt halt with the resignation of Chairman Mrs. Irene B. Harrell, and the death of Mrs. George Sherrod. The Committee was reconstituted with Arial Stephens, Chairman, and Mr. Charles Lambeth, a Trustee of Thomasville, and Miss Mildred Mullis, elementary librarian, Morganton City Schools, filling in the vacancies existing.

At a meeting of N. C. School Librarians, Miss Cora Paul Bomar urged the membership of school librarians and many of the librarians joined NCLA on the spot. Mrs. Pattie McIntyre, attending the meeting, had application forms available.

At meetings of regional librarians throughout the State, the Membership Committee has tried to make available application forms to NCLA and urged librarians to join their state association. Mr. Bill O'Shea of Leaksville Public Library has been mailing applications to librarians new to our State as announced in the State Library Newsletter.

The Membership Committee would like to have printed in the near future a folder announcing the goals and activities of NCLA, similar to the one published by ALA. Although we do not feel this will be accomplished during this Committee's tenure, we hope the succeeding Committee might bring this folder to fruition.

### **Nominating Committee**

- Harlan C. Brown, Chairman
- Edith M. Clark
- Mildred C. Herring
- Margaret H. Ligon
- Allegra M. Westbrooks

The Committee was charged with the preparation of a slate of candidates for the offices of NCLA and with conducting an election by mail to determine the successful nominees. The Committee met in Raleigh on March 2, 1963, to consider potential candidates and to establish a selection of librarians for the ballot which would be sent out. All members of the Committee except Miss Edith Clark were present.

The chairman and the other members of the Committee then selected a list of librarians for each office. Where possible, several names were furnished, so that refusal would not unduly delay preparation of the ballot.

Between the fifth of March and the last of April the chairman, working with the lists of names furnished at the March 2nd meeting, was able to secure the consent of each of the candidates, and was able to send to Mrs. Pattie McIntyre, the NCLA Treasurer, the list of candidates from which the ballots were prepared and sent to the membership. The ballots were mailed the first week of May.

On May 23rd, Miss Edith Clark came to Raleigh for the purpose of making a preliminary count of the voting. Miss Clark and the chairman worked part of the morning and all afternoon in counting the ballots received, and the certified tally was mailed to the President.

On June 17th, the chairman counted all those additional ballots that had been received by that date, and the election was declared closed.

On June 20th, the letter was dispatched announcing and congratulating successful candidates, and expressing appreciation by the Nominating Committee for all who accepted candidacy — successful or unsuccessful. The letter was sent to each member of the Nominating Committee, to all candidates for office, and to all incumbent officers concerned with the results of the election.

The chairman speaks for himself and for all those committee members serving with him in expression of thanks to all who helped in this biennial election. Special thanks are extended to Mrs. Pattie McIntyre to whom, as the Association Treasurer, fell the chore of preparing and mailing out about 1,000 ballots.

### **Organization Committee**

- Elaine von Oesen, Chairman
- Paul S. Ballance
- James D. Blount, Jr.
- Mrs. Helen Brown
- Marjorie Hood
- Joe C. Rees
- Catherine Weir

The Committee was given four assignments. The first was to "review the committee structure of the Association to determine the appropriate responsibility of each committee by defining the specific duties, terms of office and like of each committee." The committees of the Association have been divided into Standing Committees (regular committees appointed for the biennium) and Special Committees (temporary committees appointed for a special purpose and holding office until their assignment is finished). The personnel and functions of each committee have been described in written form and checked with chairmen of present committees. This description will be furnished in the publication described in the next paragraph.

The second assignment of the Committee on Organization was "to prepare an organizational manual for the structure of the association." The Committee is working on the *Handbook of the North Carolina Library Association* and will have a preliminary edition ready for distribution at the 35th Conference of the Association in October, 1963. The preliminary edition of the *Handbook* will contain the duties of officers, the executive board, the editor of *North Carolina Libraries* and committees and activities and officers of sections and round tables. It will describe affiliations of the Association and include

an historical outline giving the dates and places of all conferences with names of all of the officers who have served the Association. The preliminary edition of the *Handbook* will be incomplete in that it will omit information on planning conferences, and the Constitution and Bylaws which are in the process of revision. The Committee recommends that a special subcommittee, including members who have planned conferences, be appointed to write the chapter on conferences. It also recommends that the Committee on Organization be authorized to add the conference material and the new Constitution and Bylaws when revised to make whatever revisions are necessary in the preliminary edition, and to publish either as an issue of *North Carolina Libraries* or in similar format the official *Handbook of the North Carolina Library Association*.

The third assignment of the Committee was "to make recommendations to the Executive Board and/or the Committee on Constitution and Codes so as to bring about such clarification of structure as the committee shall find desirable." The Committee has suggested to the above Board and Committee various changes in the Constitution and Bylaws which are here briefly summarized.

In the *Constitution*, the Committee recommends that Article III, Membership, be rewritten to omit types of memberships in the Constitution and put them in the Bylaws; to insert in Article V, Executive Board, the editor of *North Carolina Libraries* as an ex officio member of the Executive Board without vote. Article VII, Affiliations, authority to appoint representatives to the North Carolina Legislative Council which is present practice should be added. Article VIII, Sections and Round Tables, needs rewriting to spell out qualifications for Sections and Round Tables. See fourth assignment of this Committee for full report of this change.

In the *Bylaws*, Article II, the recommended change clarifies the committee structure of the Association by giving the two types of committees and terms of each. Article III, Memberships, spells out the different types of memberships and recommends creation of special memberships for individuals and organizations wishing to give greater financial support to the Association. The recommendations are:

<b>Membership Type</b>	<b>Annual Dues</b>
Contributing members	\$25.00 per year
Sustaining members	\$50.00 per year
Patron of the N.C.L.A.	\$100.00 or more

Other changes recommended in this article include spelling out rights to section memberships, voting rights, and delinquency which are present practice.

The fourth assignment of the Committee was to make a recommendation to the Executive Board on the application of the Adult Services Committee of the Public Libraries Section of the Association that an Adult Services Section be formed. The Executive Board also pointed out that formation of Sections for Reference Services and Friends of Libraries had been proposed less formally. The Committee decided that criteria for the organization of sections and round tables were needed and that such criteria be included in the Constitution. Therefore the Committee has recommended to

the Executive Board and to the Committee on Constitution and Codes that Article VIII of the Constitution of the North Carolina Library Association be revised to read as follows:

7. Sections of the Association may be organized upon application, signed by fifty personal members of the Association, and approved by the Executive Board.
8. A Section shall represent a type of library or field of activity clearly distinct from that of other sections.
9. Round Tables of the Association may be organized upon application, signed by fifteen personal members of the Association and approved by the Executive Board.
10. A Round Table shall represent a field of librarianship not within the scope of any single Section.
11. The officers of the Sections and Round Tables shall be a Chairman and a Secretary who shall be elected by the membership of the Section or Round Table, and who shall be responsible for the program meetings and any other business of the Section and Round Tables. Other officers may be added at the discretion of the Section or Round Table.
12. The Executive Board may discontinue a Section or Round Table when in the opinion of the Executive Board the usefulness of that Section or Round Table has ceased.

The Committee wishes to thank Chairmen of the Sections, Committee Chairmen and present and past officers who have helped so generously with information and counsel.

### **Publications Committee**

- Olivia Burwell, Chairman
- Luther A. Bennett
- Florence Blakely
- James D. Sistrunk
- Helen Stroupe

There being no publications submitted for consideration during the biennium 1961–1963, the Publications Committee has no report of activity.

### **Scholarship Loan Fund Committee**

- Elizabeth H. Copeland, Chairman
- Jean Freeman
- Hortense Boomer
- Mrs. Mozelle S. Scherger

The Scholarship Loan Fund Committee met twice in formal session during the biennium. However, it met regularly through correspondence. Following the January 1963 meeting, the Chairman met with the Executive Board of NCLA to recommend certain changes in the rules governing the use of the Scholarship

Loan Fund. As a result of this conference, the Board revised the regulations and made it possible for more people to qualify for aid.

This action brought more requests for loans. During the spring and summer, three loans of \$750, \$600 and \$200 respectively were approved.

The procedure for approving a loan developed into a lengthy process. The committee recommends that it be reviewed by the incoming Executive Board, with the idea of eliminating unnecessary steps.

The Joseph Ruzicka, Inc., firm presented the Association with a check for \$500 to be used for a 1963 Ruzicka Scholarship. The committee met in August to study applications and recommended that the scholarship be awarded in October to William Christian Sizemore.

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## **Public Library Certification Board**

**Susan B. Borden, Chairman**

During the biennium, the following number of public library certificates were issued or renewed:

<b>Certificate Type</b>	<b>Count</b>
Sub-Professional Grade 1	6
Sub-Professional Grade 2	9
Renewals	26
Professional Grade 1	9
Professional Grade 2	15
Professional Grade 3	12

The Board has been working on revision of certification requirements all during the biennium, and when finally approved, copies of the new regulations will be sent to all public librarians and also to various library schools in North Carolina.

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## **North Carolina Libraries Editorial Board**

*(For membership of Editorial Board see above)*

The program for *North Carolina Libraries* for the biennium 1961–1963 has followed the pattern set out by the Editorial Board and approved by the Executive Board of the Association. Each issue has carried a report from the President. William S. Powell has continued the feature of "New North Carolina Books." Three issues were devoted

essentially to the work of the Association: the Biennial Reports issue, the Proceedings for the Thirty-Fourth Conference issue, and the Membership issue with a directory of members prepared by Mrs. Pattie B. McIntyre, Treasurer. Each of the other five issues featured some special aspect of library work and in most cases a "Guest Editor" was invited to solicit and edit the lead articles for that issue. Special thanks are due to Cora Paul Bomar for the School Libraries issue, to Myrl Ebert for the Special Libraries issue, to Mrs. J. O. Taylor for the Trustees and Friends issue, and to William S. Powell for the Carolina Tercentenary, 1663–1963, issue. Again thanks must be acknowledged to the firm of Joseph Ruzicka Library Binding not only for contributing the cost of printing but also for addressing labels and mailing. This later work was directed by Merle Bachtell with patience and promptness. Mr. J. D. Woodell has been most helpful in planning layout, advising on illustrations, and helping to obtain distinctive and interesting covers for each issue. To all members of the Editorial Board a note of thanks is due for the four years of service. It is a pleasure to know that Mrs. Oliver Orr has accepted the position of Editor for the coming biennium, and to her is extended the best wishes for a stimulating and productive program for 1963–1965.

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## **National Library Week**

- **State Executive Director:** Mrs. Ethel K. Smith\*
- **State Chairman:** Edwin Gill
- **Ass't. State Executive Director:** Neal Austin

### **VISIT THE NATIONAL LIBRARY WEEK BOOTH AT THE OCTOBER MEETING OF THE N.C.L.A.**

At that time, the scrap books and reports from the winning libraries in the North Carolina National Library Week contest will be displayed. The first prize of \$500 will be given to the public library and to the school library which in the opinion of the judges, who were not librarians, presented the best program for National Library Week. Second and third prizes in each category will also be given. Also on display will be a scrap book depicting the various phases of the National Library Week program for 1963 in North Carolina. Perhaps from these the librarians attending the October meeting can glean ideas to be used in their own libraries.

For those of you who may not be able to attend the October meeting, a brief résumé of the program for 1963 is included in this issue of *North Carolina Libraries*.

At the state-wide luncheon on January 7, 1963, Governor Sanford was a special guest. At that time the program was divided into five phases. A special committee with Mr. Sam T. Ragan as chairman prepared a symposium which was taped and distributed free to commercial radio and television stations for use during National Library Week. Appearing on that program with Mr. Ragan were the following North Carolina authors: Jonathan Daniels, Ina B. Forbus, Mebane Holoman Burgwyn, and Manly Wade Wellman.

Another committee with Miss Margaret Kalp as chairman prepared an excellent pamphlet, "Happy Birthday North Carolina," a gift of books of good reading. This pamphlet was distributed to all North Carolina libraries. The Executive Director, Mrs. Ethel K. Smith, of Wingate College, was directed to solicit support from more than one hundred civic and cultural organizations of North Carolina. Personal letters sent to the president or chairman of each state-wide organization asked the organizations to (1) support National Library Week, (2) have at least one program during 1963 on books, authors, and libraries, and (3) to include in their newsletter or publication an announcement or editorial on books and libraries. The response from these organizations was excellent. All libraries in the state were invited to compete for the generous awards offered by an anonymous friend of North Carolina libraries who sought by this means to help libraries improve their public relations program. Last and most important, each library district from the mountains to the sea was urged to organize and promote National Library Week in the local communities. Some outstanding examples of the local programs are featured in the scrap books on display.

*\*Mrs. Smith, who served as Executive Director for 1963, received the unusual honor for a librarian of having Wingate College Library named the Ethel K. Smith Library.*

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## **A Book Mark**

*By John Ciardi — Written for Book Week, November 10–16, 1963*

*[Photograph: Book Week promotional image showing the cover art for "Three Cheers for Books!" — a banner-style illustration with animated cartoon animals and children cheerfully tumbling over a pile of books, with the slogan in large letters. Below: a circular emblem with the years 1663 and 1963 separated by a building facade, marking the Carolina Tercentenary.]*

You go out in a ship, up in a plane,  
Around in a car, and far in a train.  
But every good book that you begin  
Goes far, around, up, out and *in*.  
As far as imagining goes  
To time, or to anywhere anyone knows.  
Have a good trip! And just in case  
You stop to rest, I'll hold your place.

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## **Union List of North Carolina Newspapers Published**

Governor Terry Sanford was presented the first copy of the *Union List of North Carolina Newspapers, 1751–1900*, in ceremonies in his office on July 8. The 152-page book was edited by State Archivist H. G. Jones and Julius H. Avant in co-operation with the Committee on the Conservation of Newspaper Resources of the

North Carolina Library Association and was published in near-print form by the State Department of Archives and History. The Governor termed it "a monumental task."

*[Photograph: Governor Terry Sanford accepting the first copy of The Union List of North Carolina Newspapers, 1751–1900. Pictured left to right: Mrs. Jane C. Bahnsen of the University of North Carolina Library and Sangster Parrott of the North Carolina State Library, committee members; Mary Canada, committee chairman; Julius H. Avant; Governor Sanford; and H. G. Jones.]*

The volume lists the place of publication, title, frequency, inclusive dates, and the location of every extant issue of every newspaper known to have been published in North Carolina from 1751 to 1900. There are an estimated 2,500 titles listed and the surviving issues are found in more than fifty libraries and depositories in North Carolina, throughout the United States, and even in England. Approximately 300 papers are listed which previously were not known to have been published.

Beginning in 1957, the NCLA Committee began the work of compiling a list of locations of North Carolina newspapers published since 1870, and a couple of years later the State Department of Archives and History joined in compiling a list of papers published prior to that date. The efforts were combined, and Jones and Avant undertook the mammoth task of editing the lists for publication. The typing alone occupied Avant for almost two years.

Mary Canada of the Duke University Library is chairman of the Committee on the Conservation of Newspaper Resources and present members are Jones, Mrs. Jane C. Bahnsen of the University of North Carolina Library, and Miss Sangster Parrott of the North Carolina State Library. The introduction to the volume gives a historical sketch of the development of the list and recognizes the work of former members of the committee.

The volume sells for three dollars and is available from the State Department of Archives and History in Raleigh.

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## **Audio-Visuals in Public Library Services Program**

*By Nancy Stoner Pumphrey, Chairman, Audio-Visual Resources Committee, Public Library Section*

A North Carolina State-wide Institute on Audiovisuals in public library service programming was held at the Charlotte and Mecklenburg County Public Library in Charlotte, N. C., on August 15–16, 1963. This institute, the first of its kind for N. C. public librarians, was conducted by the Audiovisual Resources Committee, Public Library Section of the North Carolina Library Association in cooperation with the North Carolina State Library and the Bureau of Audiovisual Education of the University of North Carolina.

The purpose of the AV institute as stated by Mrs. Nancy Stoner Pumphrey, Chairman of the AVR Committee, was (1) to provide an opportunity for public librarians to increase their understanding of the utilization, distribution and technical training required for using

all audiovisual media; (2) to help librarians chart their way to the procurements administrations and development of audiovisuals in their libraries; (3) to illustrate how each medium is directly related and is a part of all other library resources; and (4) to indicate specifically how audiovisual media promote the educational, informational, recreational and cultural objectives of the public library. Utilization, distribution and technical training which represent the "How-To's" of AV media were the three themes repeated in the presentation of each medium. The first day's institute programming was geared to an intensive study of the library's film program and was presented through a series of group discussions, panel presentation and training in the use of the required equipment.

The 62 librarians and AV staff members attending the institute were divided into four smaller groups on the second day for personalized instruction in the use of other AV media, which included explanations, demonstrations and technical training required for the effective usage of Filmstrips and Slides, Disc and Tape Recordings, Pictures and Exhibits.

Bibliographies providing additional information and source materials pertinent to each medium were distributed to all participants. Time was allocated for visiting exhibits provided through the courtesy of Audiovisual equipment suppliers and to examine first-hand the latest models in each of the subject categories.

The use of microfilm in public libraries was emphasized in the concluding session of the institute by illustration and discussion of the materials and equipment required.

In a conference summary, Mrs. Dorothy Shue, President of the Public Libraries Section of the N. C. Library Association, referred to the institute as "a study in depth" and "an opportunity to learn how to utilize audiovisuals to their best advantage in promoting the basic educational objectives of today's public library."

That the Audiovisual Institute program was received with enthusiasm by those in attendance might well be summed up by one librarian's quick comment — "It has been a wonderful experience. I just don't know which to do first — buy a film projector, begin a filmstrip and slide collection or start with phonograph records!"

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## **World's Fair, 1964**

The American Library Association, in cooperation with the Special Libraries Association and the American Documentation Institute, will operate a library and information center, to be known as the American Reference Center, in the United States Pavilion at the 1964–65 New York World's Fair — it was announced by David H. Cliff, executive director of ALA.

The information center will be the second of its kind to be exhibited at a world's fair by the Association in two years. More than two million persons visited the library-of-the-future exhibit, "Library 21," displayed at the Seattle World's Fair in 1962.

Gordon P. Martin, assistant librarian for the University of California at Riverside, has been named director of the project. He has resigned his university position to accept a three-year contract to prepare and direct the new exhibit. Mr. Martin also served as the ALA local project director for "Library 21."

The ALA area will utilize both books and modern electronic computing systems to provide an anticipated 80 million fairgoers with information on subjects covered in the U. S. Government sponsored exhibits in the building. More than 200 professional librarians from all over the U. S. will staff the center during the months of April–October, 1964–65. Storage and retrieval of information by electronic computer systems will again be a feature of the center. Information will be specifically tailored to the educational and age level of the visitors on the subject of their choice. In addition to the electronic system, the book publishing industry is supplying the publications needed to support the information requirements.

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## **"Three Cheers for Books"**

*[Photograph: "Three Cheers for Books" — a wide promotional banner-style illustration for National Children's Book Week, November 10–16, 1963. Cartoon animals and children are shown tumbling and celebrating among stacks of books, with the slogan in bold display type across the top.]*

## **NATIONAL CHILDREN'S BOOK WEEK — NOVEMBER 10–16, 1963**

"Three Cheers for Books!" is the 1963 slogan for National Children's Book Week, November 10th through 16th. It is a rousing acclamation that heralds the 45th annual celebration of this event, sponsored by the Children's Book Council. Cheer books once — for the young people in every part of the nation, who pay warm tribute to good books because of the enjoyment, knowledge and ideas that they contain. This new generation of children will be writing poems and essays, drawing pictures, designing posters and creating mobiles to express what they like best about reading. Cheer books twice — for parents, teachers and librarians who will direct Book Week programs by planning games, contests, book talks, plays and other constructive activities to guide children to good books. Hopefully, leaders will promote the classics and old favorites as well as recent popular juvenile titles. They will also reaffirm year-round goals, and exchange ideas for the future. Cheer books three times — as this year there are more programs being planned for Book Week than ever. There are large city-wide book fairs with stimulating exhibits and festivities, as well as a host of small fairs arranged by local civic, religious and school groups. These doubly benefit young people as they bring books — often not available locally — within reach of many and because the profits are generally used to improve library collections.

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## **An Opportunity in Search of Applicants**

Have you hoped for the realization of a project for N. C. L. A., perhaps for so many years that you have almost succumbed to the acceptance of frustration? Or is your project newly-conceived?

In either case funds potentially available through the J. Morris Jones — World Book Encyclopedia — A. L. A. Goals Award Fund may be the answer. Applications may be made by A. L. A. or any of its Chapters, including N. C. L. A., for amounts up to \$24,000.

"The Award is intended to encourage and advance the development of public and/or school library service and librarianship through recognition and support of programs which implement 'Goals for Action' adopted by the Council of the American Library Association on January 29, 1959, and as may be amended from time to time."

Any application should take the form of a full plan for the project; including (1) a concise statement of the project; (2) a statement of why the results may be considered important; (3) method of procedure; (4) personnel required; (5) calendar for completion of stages of the project; (6) budget.

Earlier awards have gone to A. L. A. for the building fund and for recruitment programs. These are undeniably worthy projects, but why not develop a plan for North Carolina? The officers of N. C. L. A. will be most happy to receive suggestions for a project which will advance libraries and library interest in our own state. Submit your ideas, which may be developed into a real project. Applications, in finished form, must be ready not later than two weeks after the A. L. A. Midwinter Meeting.

No such opportunity should be allowed to pass without an application from North Carolina.

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## **Publisher's Advertisement**

Joseph Ruzicka, Inc. — Library Bookbinding — Greensboro, N. C.

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*North Carolina Libraries, Volume 22, Number 1, Fall 1963*